1. Welcome
2. Roll Call
3. Public Comment for Items Not on the Agenda
4. Items to be Withdrawn, or Reordered on the Agenda
5. Introduction of SDCP’s New Chief Executive Officer, Karin Burns
6. Receive Update on Residential Enrollment and Public Relations
7. Standing Item: Receive Update on the Community Power Plan Development
8. Standing Item: Discussion of Potential Agenda Items for Board of Directors Meetings
9. Committee Member Announcements
10. Adjournment
Item 5

Introduction of SDCP’s New Chief Executive Officer, Karin Burns
Item 6

Receive Update on Residential Enrollment and Public Relations
### Accounts Participation

#### Phase 1/2 - Participation by Accounts

<table>
<thead>
<tr>
<th>Territory</th>
<th>Eligible</th>
<th>Active</th>
<th>Opt Outs</th>
<th>Opt Out %</th>
<th>Participation %</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITY OF CHULA VISTA</td>
<td>7,712</td>
<td>7,441</td>
<td>271</td>
<td>3.5%</td>
<td>96.5%</td>
</tr>
<tr>
<td>CITY OF ENCINITAS</td>
<td>3,185</td>
<td>3,106</td>
<td>79</td>
<td>2.5%</td>
<td>97.5%</td>
</tr>
<tr>
<td>CITY OF IMPERIAL BEACH</td>
<td>547</td>
<td>530</td>
<td>17</td>
<td>3.1%</td>
<td>96.9%</td>
</tr>
<tr>
<td>CITY OF LA MESA</td>
<td>2,721</td>
<td>2,631</td>
<td>90</td>
<td>3.3%</td>
<td>96.7%</td>
</tr>
<tr>
<td>CITY OF SAN DIEGO</td>
<td>57,200</td>
<td>56,012</td>
<td>1,188</td>
<td>2.1%</td>
<td>97.9%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>71,365</strong></td>
<td><strong>69,720</strong></td>
<td><strong>1,645</strong></td>
<td><strong>2.3%</strong></td>
<td><strong>97.7%</strong></td>
</tr>
</tbody>
</table>

#### Phase 3 - Participation by Accounts

<table>
<thead>
<tr>
<th>Territory</th>
<th>Eligible</th>
<th>Active</th>
<th>Opt Outs</th>
<th>Opt Out %</th>
<th>Participation %</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITY OF CHULA VISTA</td>
<td>78,813</td>
<td>30,988</td>
<td>1,156</td>
<td>1.5%</td>
<td>98.5%</td>
</tr>
<tr>
<td>CITY OF ENCINITAS</td>
<td>22,408</td>
<td>20,065</td>
<td>1,324</td>
<td>5.9%</td>
<td>94.1%</td>
</tr>
<tr>
<td>CITY OF IMPERIAL BEACH</td>
<td>9,945</td>
<td>9,647</td>
<td>209</td>
<td>2.1%</td>
<td>97.9%</td>
</tr>
<tr>
<td>CITY OF LA MESA</td>
<td>24,314</td>
<td>22,929</td>
<td>764</td>
<td>3.1%</td>
<td>96.9%</td>
</tr>
<tr>
<td>CITY OF SAN DIEGO</td>
<td>512,907</td>
<td>78,150</td>
<td>8,969</td>
<td>1.7%</td>
<td>98.3%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>648,387</strong></td>
<td><strong>161,779</strong></td>
<td><strong>12,422</strong></td>
<td><strong>1.9%</strong></td>
<td><strong>98.1%</strong></td>
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</table>

Enrollment Stats as of Monday, 5/9/2022
## Accounts Participation

### Opt Ups

<table>
<thead>
<tr>
<th>Territory</th>
<th>Phase 1/2</th>
<th>Phase 3</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITY OF CHULA VISTA</td>
<td>716</td>
<td>61</td>
<td>777</td>
</tr>
<tr>
<td>CITY OF ENCINITAS</td>
<td>18</td>
<td></td>
<td>18</td>
</tr>
<tr>
<td>CITY OF IMPERIAL BEACH</td>
<td>60</td>
<td>27</td>
<td>87</td>
</tr>
<tr>
<td>CITY OF LA MESA</td>
<td>167</td>
<td>68</td>
<td>235</td>
</tr>
<tr>
<td>CITY OF SAN DIEGO</td>
<td>3263</td>
<td>1489</td>
<td>4752</td>
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<tr>
<td><strong>Total</strong></td>
<td>4224</td>
<td>1645</td>
<td>5869</td>
</tr>
</tbody>
</table>

### Opt Downs

<table>
<thead>
<tr>
<th>Town / Territory</th>
<th>Phase 1/2</th>
<th>Phase 3</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITY OF ENCINITAS</td>
<td>40</td>
<td>228</td>
<td>268</td>
</tr>
<tr>
<td>CITY OF SAN DIEGO</td>
<td>1</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>41</td>
<td>234</td>
<td>275</td>
</tr>
</tbody>
</table>
“Sustainability and social responsibility are the pillars of Flor & Seed. We believe in reinvesting in the community and our future. We can’t wait for clean energy both at home and our business.”

— Yan Yanez
Cofounder and Owner, Flor & Seed Coffee Roasters

“My community and I are dedicated to a sustainable future. With San Diego Community Power, we can all feel good about receiving clean energy from renewable sources.”

— Tina Matthias
Founder and Executive Director, South Bay Sustainable Communities Network

Learn More
Media Mix

Local Print:
• SD Union Tribune
• SD Reader
• SD Uptown News
• El Latino
• Voice & Viewpoint
• Filipino Press
• Nquoi Viet Tu Do
• SD Chinese Tribune
• Community Newspapers

Social/Online Media:
• Facebook/Instagram
• Nextdoor
• Twitter
• Banner Ad Display

Radio:
• Univision
• KPBS Public Radio
• Podcasts

Outdoor:
• Billboards
• Convenience Store Posters
Building Trusted Partnerships

SDBJ INSIDER
Big Names Opting for SDCP
By George Lurie
Tuesday, April 19, 2022
News Media Coverage

The big switch: More than 700,000 electric customers begin moving from SDG&E to a community energy program
- San Diego Union Tribune

Over 100 individual articles or broadcast clips that were published online during residential enrollment

Broad mix of newspapers, TV, radio, online news outlets and Spanish news media
Outreach and Engagement
Standing Item: Receive Update on the Community Power Plan Development
Receive Update on the Community Power Plan Development

- At the December 2021 CAC meeting, the committee appointed Committee members Carolyn Scofield and Matt Vasilakis to assist in the recruitment of the CPP development firm.

- CAC members helped staff review proposals and interview three firms.

- In March 2022, the CAC extended the appointments to join the CPP project team.

- In April 2022, a contract between Calpine Energy Solutions (“Calpine”) and Arup Consulting (“Arup”) was executed.

- The project was officially started in May with a Kickoff meeting on May 2nd, 2022.

- In next couple of weeks, the project team will be reaching out to CAC members to gather input on effective engagement strategies in your communities.
Standing Item: Discussion of Potential Agenda Item for Board of Directors Meetings
Committee Member Announcements

Adjournment
Community Advisory Committee

Next Meeting
June 10th, 2022