



Community Advisory Committee

Regular Meeting

August 12th, 2022



Regular Meeting Agenda

1. Welcome
2. Roll Call
3. Public Comment for Items Not on the Agenda
4. Items to be Withdrawn, or Reordered on the Agenda
5. Conduct Fiscal year 2022-2023 Office Elections for Chair, Vice Chair, and Secretary
6. Discuss and Approve Executive Advisory Ad-Hoc Committee
7. Receive Update and Provide Input and Feedback on the Community Power Plan
8. Receive update on Public Relations and Back-Office Operations
9. Standing Item: Discussion of Potential Agenda Items for Board of Directors Meetings
10. Committee Member Announcements
11. Adjournment



**Welcome to the CAC,
Anthony Sclafani!**

Item 5

Conduct Fiscal Year 2022-2023 Officer Elections for Chair, Vice Chair, and Secretary

Process

Election of Chair, Vice Chair, and Secretary

- Staff will open the floor for nominations or self-nominations
- If a CAC member nominates another member, the nominated individual will be asked if they accept or decline the nomination. If they decline, the nominated individual will not be considered a nominated candidate during the vote.
- To ensure each CAC has had an opportunity to make a nomination, if desired, staff will ask if there are any further nominations before closing the floor and proceeding with the vote.
- SDCCP staff will administer a roll call vote in which each CAC member will state the name of the candidate for whom the Member casts their vote.
- The vote of a majority of the CAC is necessary to elect the Chair.
- The nomination and election of the Vice Chair and Secretary will proceed using the same process as above for the Chair.
- Terms are for a fiscal year, with the option to be re-elected for up to three terms.

Item 6

Discuss and Approve Executive Advisory Ad-Hoc Committee



Adopted SDCP Mission Statement

San Diego Community Power is a community-owned organization that provides affordable clean energy and invests in the community to create an equitable and sustainable future for the San Diego region.

Adopted Core Values

Core Values – The ‘JIST’ of SDCP

1. Justice, Equity, Diversity, & Inclusion (JEDI)
2. Impact
3. Integrity
4. Innovation
5. Servant Leadership
6. Togetherness


We value our communities & the CAC...

- ✓ **This CAC is valued and valuable to SDCP**
- ✓ The past 12-18 months have been challenging for everyone
- ✓ We need your expertise, your insights, and your passion for our cause
- ✓ We want to build a stronger foundation with the CAC as an integral part of that foundation
- ✓ We are doubling-down on our commitment to communities and to clean energy procurement
- ✓ **This CAC has accomplished a lot together – and there is much more we can do!**

And we value our talented team

- ✓ Recruitment assistance
- ✓ Policy adoption
 - ✓ Safety, Remote & Hybrid work, Leave, Pet
- ✓ Lunch & Learns
- ✓ Innovation Workshops with other CCAs
- ✓ Career pathing
- ✓ Pay equity and benchmarking
- ✓ Benefits review, optimization & enhancement
- ✓ Professional development
- ✓ Summer hours

This is how we will lead SDCP into the future ...

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- ✓ Our core values and our mission front and center
 - ✓ A cohesive executive team based on trust
 - ✓ Voice concerns, create buy-in, and support decisions once made (productive conflict)
 - ✓ Fair, consistent & transparent policies
 - ✓ Accountable to the Board, the CAC & each other
 - ✓ One team that collaborates across all levels
 - ✓ Clear set of goals and objectives aligned with our mission, vision & values
 - ✓ Bridges, pathways and partnerships
 - ✓ Obsess about making a positive impact and leaving the world a better place

Why a CAC Exec Advisory Working Group?

Purpose

1. Advise Executive Team on matters important to member communities
2. Hear directly from SDCP executives on ongoing activities of SDCP
3. Provide a forum for direct dialogue as relates to questions, concerns, issues, and opportunities that may arise.

Goals

1. Enhanced communication between Executive team of SDCP, the Board and the CAC
2. Hear directly from SDCP executives on ongoing activities of SDCP
3. Provide a space to raise issues and provide advice to Executives
4. Ensure the voice of the community cuts through the noise

Proposed form and participation

Structure

- Monthly meetings, starting in September.
- The Ad-Hoc Committee would last 6 months, concluding in February 2023.
 - At that time, it may be determined to extend the committee, and/or move to quarterly.
- Meetings to be held virtually, with agendas created in collaboration with the group.
- Executive attendees
 - CEO & CFO/Deputy CEO.
 - Power team or other senior –level execs as needed or requested.
- CAC member selection:
 - Chair, Vice Chair, and up to 3 general members.
 - A self-selection or nomination process may occur to choose the representatives.

Item 7

**Receive Update on the Community Power Plan and
Provide Input and Feedback**

Introductions



Heather Rosenberg

Principal

Arup



Ann Dennis

Consultant | Energy Services

Arup

Update on Community Power Plan

Listening Sessions with Community-Based Organizations

- **Casa Familiar:** Thurs. 7/28 at 6:00 PM in San Ysidro – 34 attendees
- **Project New Village:** Sat. 7/30 at 12:00 PM in Mountain View/Southcrest – over 25 attendees
- **MAAC:** Tues. 8/9 at 5:30 PM virtually for north county & Thurs. 8/11 at 5:30 PM virtually for east county
- **Art Produce:** working to identify a date and time

Public & Business Listening Workshops

- Business Listening Workshops on Thursday 8/21 at 8:00 AM, 12:00 PM, and 4:00 PM – 28 attendees
- Public Listening Workshop in English: Tues. 7/26 at 6:00 PM – 13 attendees
- Public Listening Workshop in Spanish: scheduled for Wed. 8/17 at 6:00 PM – **Help us spread the word!**

Update on Community Power Plan

Engagement Pop-Ups at San Diego County Library Branches

- Lakeside on Thur. 7/21
- Dulzura on Sat. 7/23
- Ramona on Tues. 7/26
- Borrego Springs on Tues. 8/2
- Valley Center on Wed. 8/3

Interest Stakeholder Interviews

- San Diego & Imperial Counties Labor Council on Thurs. 7/14
- Chula Vista Community Collaborative on Mon. 7/18
- Community Resource Center in Encinitas on Fri. 7/22
- San Diego Housing Federation on Tues. 8/9



CAC Feedback & Input

As representatives of the community to SDCP, the CAC has a unique role that bridges SDCP as an organization with the needs of our respective communities.

While the community-wide survey will ask questions that will get at what people care about and their priorities, we would like to take a deeper dive with the Committee.

We want to hear specifically from the Committee about the vision, goals, priorities, and needs within the communities you represent as they relate to programs.

We want to understand from the Committee what you think SDCP programs should accomplish.

Arup will lead an interactive session to ask CAC members live questions.

Feedback & Input

Feedback & Input Questions:

1. What community do you represent?
2. What issues are you hearing about from your community?
3. What energy issues are most important to your community?
4. What do you most think SDCP programs should accomplish for your community?
5. What customer programs are you most interested in?
6. Why are you interested in those program types?
7. What energy solutions will work best in your community?
8. Over the next 5 years, what would be your vision for a clean energy community?
9. What else is on your mind that you want the project team to know about?

Feedback & Input

Participation

- Instructions for accessing the interactive tool, Menti, were email to you.
 - Any issues, please let Nelson know.
- You may input more than one answer to the questions. All answers will show up on-screen.
- If you are having issues with the tool, you may alternatively “raise your hand” on Zoom to speak.
- Arup will keep detailed notes of your feedback.

Item 8

Receive Update on Public Relations and Back-Office Operations

Stats

Participation Rates As of 08/01/2022:

Phase 1/2 - Participation by Accounts

Territory	Eligible	Active	Opt Outs	Opt Out %	Participation %
CITY OF CHULA VISTA	7,789	7,512	277	3.6%	96.4%
CITY OF ENCINITAS	3,179	3,096	83	2.6%	97.4%
CITY OF IMPERIAL BEACH	547	530	17	3.1%	96.9%
CITY OF LA MESA	2,713	2,619	94	3.5%	96.5%
CITY OF SAN DIEGO	57,446	56,148	1,298	2.3%	97.7%
Total	71,674	69,905	1,769	2.5%	97.5%

Phase 3 - Participation by Accounts

Territory	Eligible (Noticed)	Active	Opt Outs	Opt Out %	Participation %
CITY OF CHULA VISTA	83,383	77,219	2,131	2.6%	97.4%
CITY OF ENCINITAS	23,780	21,034	1,567	6.6%	93.4%
CITY OF IMPERIAL BEACH	10,202	9,784	251	2.5%	97.5%
CITY OF LA MESA	25,583	23,578	955	3.7%	96.3%
CITY OF SAN DIEGO	537,016	502,988	13,851	2.6%	97.4%
Total	679,964	634,603	18,755	2.8%	97.2%

Joint Rate Mailer

Understanding Your Energy Choices



Delivery Schedule:

Email distribution: 8/26/2022

Mailer distribution: 8/31/2022

Percent of Total Retail Sales (kWh)

Time-of-Use - TOU-DR-1				
Residential: TOU-DR-1	SDG&E 31% Renewable	SDG&E EcoChoice 100% Renewable	SDCP PowerOn 50% Renewable + 5% Carbon Free	SDCP Power100 100% Renewable
Generation Rate (\$/kWh)	\$0.11801	\$0.36021	\$0.12076	\$0.12826
SDG&E Delivery Rate (\$/kWh)	\$0.20349	\$0.20349	\$0.20349	\$0.20349
SDG&E PCIA (\$/kWh)	\$0.02806	\$0.02806	\$0.02806	\$0.02806
Franchise Fees (\$/%)	\$0.00382	\$0.00453	\$0.00382	\$0.00382
Total Electricity Cost (\$/kWh)	\$0.35338	\$0.59629	\$0.35613	\$0.36363
Average Monthly Bill (\$)	\$115.56	\$194.99	\$116.46	\$118.91

Average Monthly Usage: 327 kWh

Rates current as of June 1, 2022

Rates as of June 1, 2022

This compares electricity costs for an average residential customer in the SDGP/SDG&E service area (Cities of Chula Vista, Encinitas, Imperial Beach, La Mesa, and San Diego) with an average monthly usage of 327 kilowatt hours (kWh). This is based on a representative 12-month billing history for all customers on TOU-DR-1 rate schedules for SDG&E and SDGP's published rates as of June 1, 2022.

Power Source is the mix of energy resources for generating electricity. This makes up the electric power generation mix that is purchased or generated by your provider and delivered to you. Your electric power may be a mix of renewable energy, natural gas and other sources.

Generation Rate is the cost of generating and/or purchasing electricity to power your business. The generation rate varies based on your energy provider and the resources included in your energy provider's generation supply.

SDG&E Delivery Rate is SDG&E's charge to deliver electricity to your business. The electric delivery rate may vary depending on your rate and electricity use, however, it is charged equally to customers regardless of who provides their electric generation.

SDG&E PCIA & FF represents the **Power Charge Indifference Adjustment (PCIA)** and **Franchise Fees (FF)**.

- The PCIA is a charge to ensure that both SDG&E customers and those who have left SDG&E service to purchase electricity from other providers pay for the above market costs for electric generation resources that were procured by SDG&E on their behalf. "Above market" refers to expenditures for generation resources that cannot be fully recovered through sales of these resources at current market prices.
- The FF is a surcharge applied to electricity transported over SDG&E systems that are constructed in public streets and highways. SDG&E collects the surcharge from customers and remits them to the appropriate municipality. The surcharge is charged equally to customers regardless of who provides their electric generation.
- The PCIA and the SDG&E commodity portion of the FF are included within the generation rate of SDG&E's standard bundled service.

Please visit sdge.com/cca for the complete SDG&E/SDGP rate comparison or call **800-411-7343**. For information on SDGP's generation rates, please visit SDCommunityPower.org or call **888-382-0169**.

Electric Power Generation Mix*				
Specific Purchases	SDG&E	SDG&E EcoChoice	SDCP PowerOn	SDCP Power100
Renewable	31.0%	100%	54.9%	100%
Biomass & Biowaste	2.1%	0%	6.9%	0%
Geothermal	0%	0%	3.8%	0%
Eligible Hydroelectric	0%	0%	0.5%	0%
Solar	17.9%	100%	28.8%	50%
Wind	11%	0%	14.8%	50%
Coal	0%	0%	0%	0%
Large Hydroelectric	1.7%	0%	11.8%	0%
Natural Gas	26.2%	0%	0%	0%
Nuclear	0.2%	0%	0%	0%
Other	0%	0%	0%	0%
Unspecified Sources of Power**	40.9%	0%	33.3%	0%
Total	100%	100%	100%	100%

*As reported by SDG&E to the California Energy Commission's 2020 Power Source Disclosure Program. SDG&E data as shown excludes retired unbundled renewable energy credits (RECs) of 9%, which contribute to SDG&E's reported renewable portfolio standard. SDGP's generation data has been submitted to the California Energy Commission's 2021 Power Source Disclosure Program for review and approval.

**Unspecified sources of power refers to electricity that is not traceable to a specific generating facility, such as electricity traded through open market transactions. Unspecified sources of power are typically a mix of all resource types, and may include renewables.

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Partnerships, Events, & Latest Marketing Campaigns

SDCP #DreamTeam Out in the Community!

- OhmConnect Partnership
- Marketing Campaigns:
 - Summer Readiness Marketing Campaign '22
 - #DidYouKnow Annual Campaign
- Clean Energy Partners
 - SD Wave FC & SD Loyal FC
- SDCP Speaking Engagements
- Upcoming Events to Attend!
 - SD Bike the Bay – 2 slots free!
 - SD Wave Activation Event 9/17 & 9/30
 - SD Food System Alliance, Food Vision 2030 Gathering, 9/29



Item 9

Standing Item: Discussion of Potential Agenda Item for Board of Directors Meetings

Regular Meeting Agenda

**Committee Member
Announcements**

Adjournment



Community Advisory Committee

Next Meeting

September 9th, 2022