

AGENDA

Community Advisory Committee San Diego Community Power (SDCP)

November 13, 2020

1:00 p.m.

Due to the Stay at Home Order in California and in according with the Governor's Executive Orders N-25-20 and N-29-20, members of the Community Advisory Committee will be participating remotely for this meeting and there will be no location for in-person attendance. SDCP is providing alternatives to in-person attendance for viewing and participating in the meeting. Further details are below.

Note: Any member of the public may provide comments to the San Diego Community Power (SDCP) Community Advisory Committee on any agenda item or on a matter not appearing on the agenda, but within the jurisdiction of the Committee. **Written public comments or requests to speak during the meeting must be submitted at least one (1) hour before the start of the meeting by using this ([web form](#)).** Please indicate whether your comment is on a specific agenda item or a non-agenda item when submitting your comment or requesting to speak. When providing comments to the Committee, it is requested that you provide your name and city of residence for the record. Commenters are requested to address their comments to the Committee as a whole through the Chair. Comments may be provided in one of the following manners:

1. **Written Comments.** All written comments received at least one (1) hour before the meeting will be provided to the Committee members in writing. In the discretion of the Chair, the first ten (10) submitted comments shall be stated into the record of the meeting. Comments received after the one (1) hour limit will be collected, sent to the Committee members in writing, and be part of the public record.
2. **Requests to Speak.** Members of the public who have requested to speak at least one (1) hour before the meeting will be recognized at the appropriate time during the meeting. To allow the Chair to call on you, please provide the following minimum information with your request to speak: your name (if attending by videoconference) or telephone number (if attending by phone).

Comments shall be limited to either 400 words, or 3 minutes when speaking. If you have anything that you wish to be distributed to the Committee, please provide it via info@sdcommunitypower.org, who will distribute the information to the Members.

The public may participate using the following remote options:

Teleconference Meeting Webinar

<https://zoom.us/j/98031507926>

Telephone (Audio Only)

1. **Welcome**
2. **Roll Call**
3. **Public Comment for Items Not on the Agenda**
4. **Items to be Withdrawn, or Reordered on the Agenda**

REGULAR AGENDA

5. **Presentation from Tosdal APC on the Power Charge Indifference Adjustment**
6. **Update on CAC Community-Member Communications Guide**
7. **Review and Provide Input on Net Energy Metering Policy**
8. **Provide Input on SDCP Product Names**
9. **Standing Item: Discussion of Potential Agenda Items for Board of Directors Meetings**
10. **Committee Member Announcements**
Committee Members may briefly provide information to other members and the public. There is to be no discussion or action taken on comments made by Directors unless authorized by law.
11. **Adjournment**

Availability of Committee Documents

Copies of the agenda and agenda packet are available at www.sdcommunitypower.org/committees. Late-arriving documents related to a Committee meeting item which are distributed to a majority of the Members prior to or during the Committee meeting are available for public review as required by law. Until SDCP obtains offices, those public records are available for inspection at the City of San Diego Sustainability Department, located at 1200 Third Ave., Suite 1800, San Diego, CA 92101. However, due to the Governor's Executive Orders N-25-20 and N-29-20 and the need for social distancing, that is now suspended and can instead be made available electronically at info@sdcommunitypower.org. The documents may also be posted at the above website. Late-arriving documents received during the meeting are available for review by making an electronic request via info@sdcommunitypower.org.

Power Charge Indifference Adjustment (PCIA)

The logo for Tosdal Law Firm is displayed on a yellow rectangular background. It features the letters 'T' and 'SDAL' in a bold, dark blue font, with a white circle between the 'T' and 'S'. Below this, the words 'ENERGY & ENVIRONMENTAL LAW' are written in a smaller, dark blue, all-caps font.

T • SDAL
ENERGY & ENVIRONMENTAL LAW

Ty Tosdal

Tosdal APC

SDCP CAC

November 12, 2020



PCIA Basics

- Formula –
Utility Portfolio Cost
less
Market Price Benchmark
- Based on vintage or year
- Reset each year in ERRRA Forecast



Problems and Issues

- Rate Impacts (>10% bill)
- Volatility
- Notice
- Transparency



Current Status

Three proceedings –

- Rulemaking (R. 17-06-026)
- SDG&E ERRA Forecast (A. 20-04-014)
- SDG&E ERRA Trigger (A. 20-07-009)



Strategies

- Regulatory
- Legal
- Legislative



Questions & Comments

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San Diego Community Power
Community-Member Communications Guide

Thank you for all you have done and continue to do to help San Diego Community Power (SDCP) build towards the launch of the state's second largest CCA. Every day the goal of 100 percent renewable energy grows closer! As a locally-run not-for-profit, SDCP relies on its members and advisory partners for support, insights and advocacy. This guide outlines our path for sharing information, gathering community feedback and ensuring we all speak with the same voice, sharing the same messages, as we move towards our common goal.

Information Sharing

As we begin launching service, our goal will be to create a framework for consistent, long-term community and stakeholder engagement. To that end, we are building several two-way communications channels to ensure our partners are connected to the latest news and have the tools to easily share news and updates.

- **Communications Channels: SDCP to Members and the Community**
Partner Email Database

Our first step will be ensuring all of relevant member city staff and CAC members are included in our partner email database. This group will automatically receive updates regarding company news, events and materials provided for community outreach.

Partner Landing Page and Toolkits

SDCP will be creating a partner news landing page as part of the website update. This page will be a one-stop-shop for basic materials such as logos and fact sheets. This will also be where we post Partner Toolkits for all of our major news announcements. These electronic toolkits will include artwork, promotional flyers, and suggested copy for outreach such as emails, social media content, newsletter articles, infographics, videos and calls to action. Your participation, information sharing, and advocacy is a key factor in our success, and we will do our best to make it easy for your to share our news with your contacts.

- **Communications Channels: Members and Community Back to SDCP**

We have created and posted a group of real-time feedback documents to our Google Drive accessible online 24/7. This is the primary location to post your feedback, insights and needs*. The SDCP/Civilian team will review all posted updates and requests weekly and any group discussion items will be added as an agenda item for regularly scheduled meetings. The Google Drive includes four separate documents:

1. **Information or materials requests** – form to be used to request materials from SDCP such as logos, artwork, presentations, etc.
2. **Requests to speak at or sponsor community events**– used to invite an SDCP staffer to present at a community event, alert us to opportunities to participate in community events or to request approval for the CAC Chair to speak on behalf of SDCP in the community. As a reminder, other CAC members may speak as individuals and members of the CAC, but may not represent themselves as speaking on behalf of the CAC as a body or on behalf of SDCP as an entity.

*Note: urgent needs or requests can still be emailed to Sebastian for expedited handling and response.

3. **Opposition activity or messaging** – an open forum word document designed to capture feedback, comments and questions you encounter as you engage in community events and special projects. Posts could include comments/questions from community meetings, data shared by competitors at meetings, details on upcoming industry or IOU-sponsored events, or a flag for the team to check out a news story or social discussion.
4. **Identification of community needs** – this document enables the CAC and City staff to post ideas and feedback regarding any unmet community needs that could be applicable to future SDCP outreach or special projects.

CAC Contact Information Posting on City Websites:

As our official Ambassadors in the community, we would love for residents and local businesses to be able to find their CAC representative easily on City websites. We request that member city staff ensure SDCP information is up-to-date and that each member city website includes contact information for their CAC contact.

Centralized Communications Guidelines

- **Approved Messaging and Talking Points**
We are in the process of finalizing our messaging and will be created and distributing a set of talking points for your use when having conversations with your contacts and constituents. It is vitally important that we speak with a single voice in the community, so we ask that you stick as close as possible to the talking points while making them your own.
- **Media and Speaking Requests**
We will centralize our response to any media or speaking requests via an email account accessible internally as well as by Civilian. As soon as you receive an inquiry please forward the request and any details to news@sdcommunitypower.org for vetting and confirmation of next steps, and in alignment of the adopted CAC Operating Procedures. Civilian will then handle internally as appropriate or reach out with approvals and any necessary materials.

Again thank you for being an ambassador for SDCP and community choice power. If you have any questions, please let us know.

Proposed SDCP Net Energy Metering Program

Presented by:

Paul Soco

Net Energy Metering (NEM)

- Special billing arrangement that provides credit to customers with self-generation system for a retail value of the electricity their system generates
- Customer's electric meter keeps track of electricity consumed and generated
- Tracking occurs over a 12-month period, AKA "relevant period"
- Customer's can earn credits for excess generation

NEM Eligibility Criteria

- Residential and Commercial Customers
- Any current or future NEM customer with SDG&E
- NEM, NEM-V, V-MASH
- NEM 1.0 and NEM 2.0

NEM Enrollment

- Automatic SDCP NEM Mass Enrollment starts in Phase 3
 - Customers are enrolled monthly when their SDG&E relevant period ends
- Current non-NEM customers can switch to NEM and be enrolled in the SDCP program
 - Must enroll with SDG&E first

NEM Billing

- Customers start new relevant period upon enrollment
 - Both SDG&E and SDCP
- Relevant Period is the shorter of 12 months or termination of service
- SDG&E continues billing Transmission and Distribution portion of the bill
- Commercial vs Residential

Residential Billing

- Consumption and generation is tracked for entire relevant period
- Customers do not have any billable charges from SDCP
- Net-consumption or generation shown on SDCP portion
 - kWh and dollars
- End of Relevant Period
 - Net-consumption charges are due and payable
 - Net-generation credits are valued at Net Surplus Compensation amount per kWh

Commercial Billing

- Consumption charges are due monthly
- Excess generation is tracked (at retail) and can be used for future consumption
- End of Relevant Period
 - Net-consumption charges are due and payable
 - Net-generation credits are valued at Net Surplus Compensation amount per kWh

End of Relevant Period

- Bill or Credit presented to customer
- Credits paid out or rolled over into account
- Net Surplus Compensation value (TBD)
- Tracked kWh is reset
- New relevant period commences

Questions?



San Diego Community Power

Program Naming

Research – Industry Brands

Central Coast Community Energy:

- 3Choice (34% renewable/66% carbon free)
- 3Cprime (100% renewable)



Desert Community Energy:

- Carbon Free (50% renewable/100% carbon free)
- Desert Saver (standard plan)



Apple Valley Choice Energy:

- Core Choice (35% renewable)
- More Choice (50% renewable)
- Your Choice (solar/wind)



Lancaster Choice Energy

- Clear Choice (37% renewable)
- Smart Choice (100% renewable)
- Personal Choice (solar/wind)



Research – Industry Brands

Peninsula Clean Energy:

- ECOplus (50% renewable/95% carbon free)
- ECO100 (100% renewable)

Clean Power Alliance:

- Lean Power (36% renewable)
- Clean Power (50% renewable)
- 100% Green Power (100% renewable)

San Jacinto Power:

- SJC Prime Power (35% renewable)
- SJP PureGreen (100% renewable)
- SJP NEM (solar/wind)

MCE Clean Energy:

- Light Green (60% renewable)
- Deep Green (100% renewable)
- Local Sol 100 (100% solar/wind)

Valley Clean Energy:

- Standard Green (45% renewable/75% carbon free)
- UltraGreen (100% renewable/carbon free)

Solana Energy Alliance:

- Sea Choice (50% renewable/75% carbon free)
- Sea Green (100% renewable)
- Sea NEM (solar/wind)

Our Take.

Descriptive → Functional

Complex → Simple

Dilute → Support

The Direction

Proud
Trustworthy
Fresh
Local
Visionary



SAN DIEGO
**COMMUNITY
POWER**





SAN DIEGO
**COMMUNITY
POWER**

PowerOn (50% renewable)

PowerPlus (75% renewable)

PowerFull (100% renewable)

PowerPartner (Commercial)

PowerPro (GHG-free)

Thank you!

The logo icon consists of a vertical line that is part of the letter 'i' in the word 'Civilian'. At the top of this line is a square containing a stylized, curved shape that resembles a flag or a sail.

CivilianTM