SAN DIEGO COMMUNITY POWER

Community Advisory Committee

Regular Meeting

March 10th, 2023

Regular Meeting Agenda

1. Welcome
2. Roll Call
3. Special Presentations and Introductions
4. Public Comment for Items Not on the Agenda
5. Items to be Withdrawn, or Reordered on the Agenda
6. Approval of February CAC Meeting Minutes
7. Receive Update on the Community Power Plan
8. Receive Update on SDCP's FY22-23 Community Grant Program and Nominate Representative(s) to Participate on Evaluation Committee
9. Receive Update on Public Relations and Back-Office Operations
10. Review and Provide Input on San Diego Community Power's Sponsorship Policy
11. Standing Item: Update on CAC FY 22-23 Work Plan
12. Standing Item: Discussion of Potential Agenda Items for Board of Directors Meetings
13. Committee Member Announcements
14. Adjournment

Item 3

Special Presentations and Introductions

Item 6

Approval of February CAC Meeting Minutes

Presenter:

Victoria Abrenica, Public Outreach Associate

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Item 6

Recommendation:

Approve the February CAC Meeting Minutes

Item 7

Receive Update on the Community Power Plan

Presenter:

Nelson Lomeli, Program Manager

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NOW LIVE
Public Draft of Community Power Plan!

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Public Comment

- Draft Community Power Plan is available in English, Spanish, and Tagalog
- Comments accepted for 30 days—until 11:59 p.m. on March 31, 2023
- Provide input via interactive public comment tool

SDCommunityPower.org/CPP

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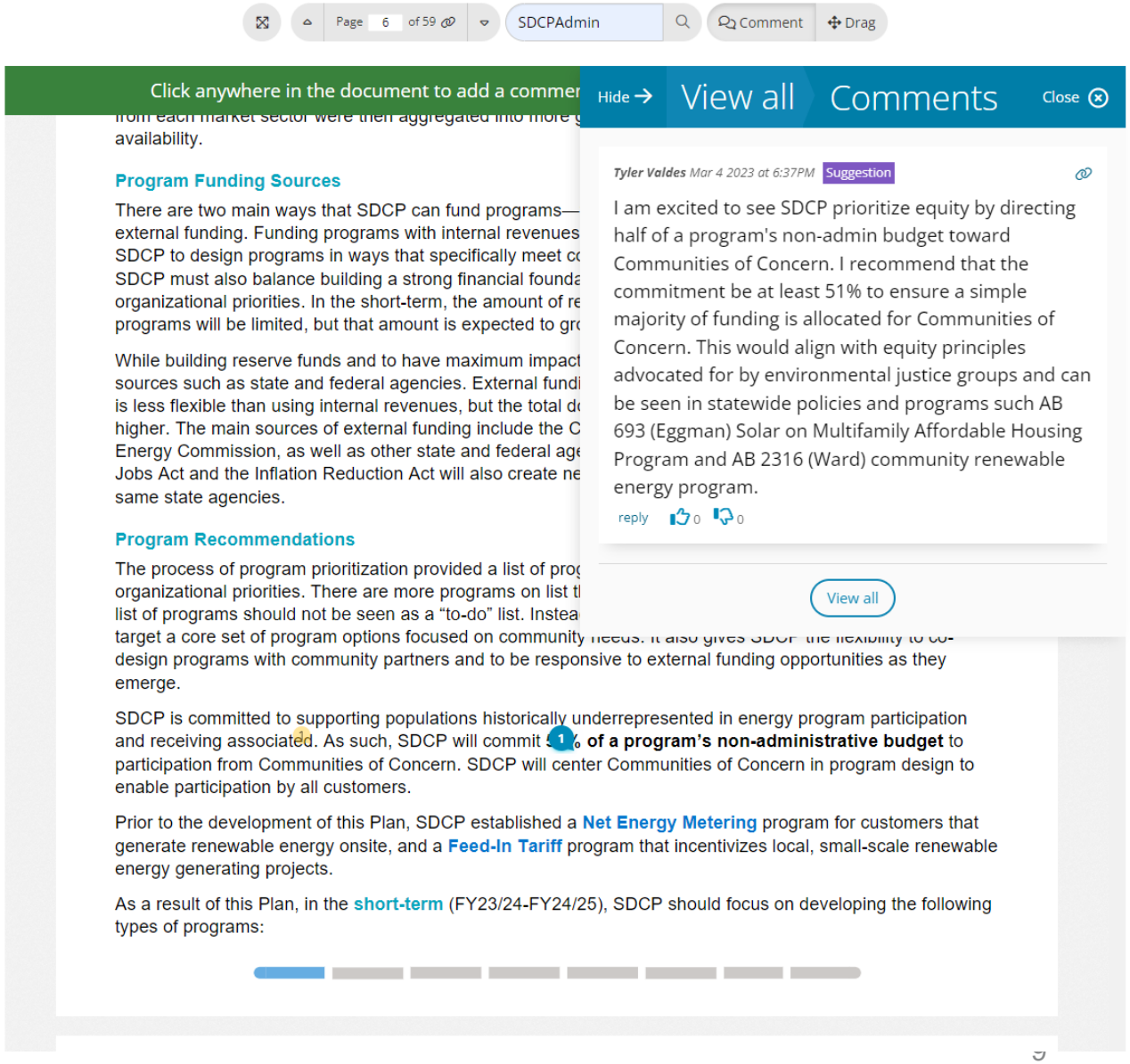
Public Comment Tool

- Allows you to make comments, suggestions, questions, or note typos anywhere in the document
- Allows you to “like” (upvote) comments from others
- Allows you to reply to existing comments
- Don’t need to file formal letters to submit feedback



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Public Virtual Presentation

- Hosting a virtual presentation that goes into more detail
- **March 14, 2023, at 5:30 p.m. PDT**
- Register at SDCommunityPower.org/CPP or scan QR code

Scan to register for the presentation!

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Item 8

Receive Update on SDCP's FY22-23 Community Grant Program & Nominate Representative(s) to Participate on Evaluation Committee

Presenter:

Alyson Scurlock, Program Associate

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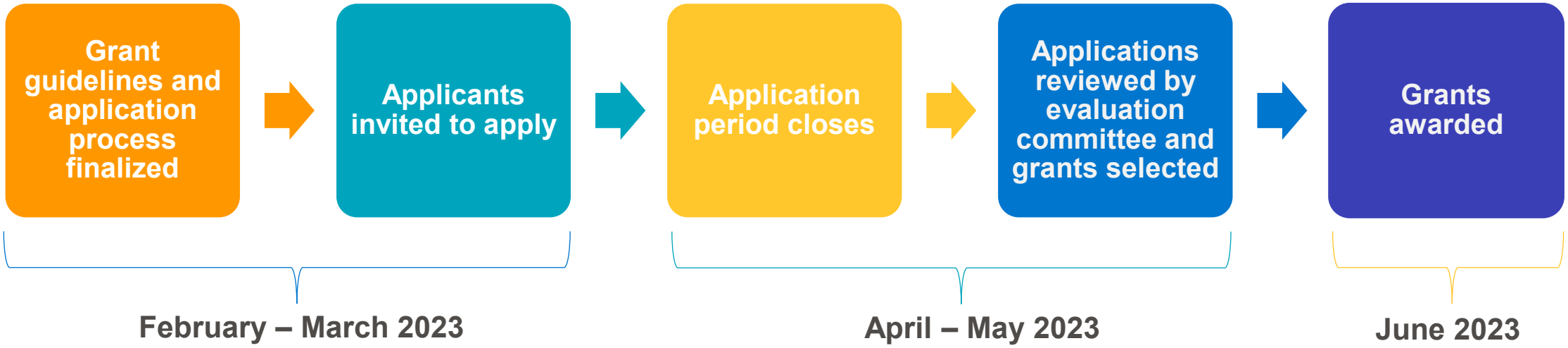
Program Goals

The Community Clean Energy Innovation Grants aim to support projects that provide economic, environmental, and health benefits to SDCP's communities.

Program Timing



Program Guidelines

- **FY22-23 Budget:** $300,000
- **Grant Amounts:** Up to $45,000 (no more than 15% of total annual program budget per grant)
- **Grant Period:** Funds expended by grantees within 12 months from award date
- **Administration:** Partnered with San Diego Foundation for program administration support
- **Evaluation Committee:** SDCP staff, SDF staff, and 1-2 CAC representatives

Grant Eligibility

1. Applications must be led by a nonprofit with **501(c)(3) status**
2. Applicant must have **proven experience** serving community members through projects or programs
3. Proposed project must serve **SDCP customers**
4. Proposed project must advance one or more of the following **focus areas**:
   - Energy behaviors that reduce energy consumption and/or costs
   - Improvements in indoor and/or outdoor air quality
   - Workforce development opportunities that support careers in the clean energy industry
   - Energy resilience to ensure communities can avoid, prepare for, minimize, adapt to, and recover from energy disruptions
   - Increased access to the benefits of clean energy technologies with a focus on underserved communities and vulnerable populations
   - Increased overall energy literacy

Draft Evaluation Criteria

- Applications will be reviewed, scored, and selected by an evaluation committee based on the following draft criteria (out of 50 points):
  - Funding priority alignment – 20 points
  - Project feasibility – 10 points
  - Communities of Concern – 10 points
  - Innovation – 5 points
  - Scalability and replicability – 5 points
- If applications have an equal evaluation score, a selection of projects across diverse project focus areas will be prioritized

Organization Recommendations

- Webpage going live the week of March 13 with grant eligibility and contact information for interested organizations
- If you have recommendations of eligible organizations to invite, please email them by **5:00 p.m. on March 23** to:

Alyson Scurlock AScurlock@sdcommunitypower.org

Everett Au EverettA@sdfoundation.org

Evaluation Committee

- Seeking 1-2 CAC representatives to participate on evaluation committee
- CAC members with conflicts of interest need to recuse themselves

Time commitment

- ~1-hour training with SDF (*March 27-April 21*)
- ~7 hours of independent review of assigned applications (*April 27-May 5*)
- ~2-hour selection meeting (*May 8-12*)

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Item 8

Recommendation:

Nominate Representatives to Participate on Evaluation Committee

Item 9

Receive Update on Public Relations and Back-Office Operations

Presenters:
Jen Lebron, Director of Public Affairs
Lucas Utouh, Director of Data Analytics & Account Services

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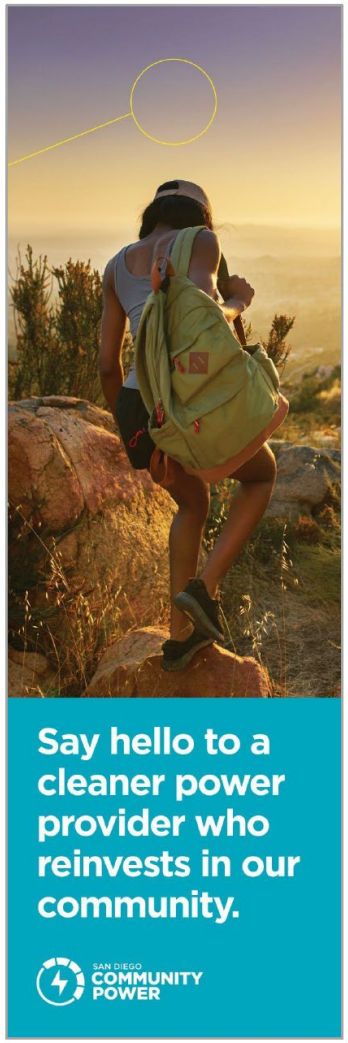
Staffing updates

- Senior Marketing and Communications Manager starts March 22
- Screening interviews have begun for the Community Engagement Manager
- Additional marketing, communications and community engagement positions will be opening in the next two months

Earned media

- Live opportunities on news stations
- Stories in local community newspapers
- Op-eds from Community Advisory Committee members to run soon

Paid media



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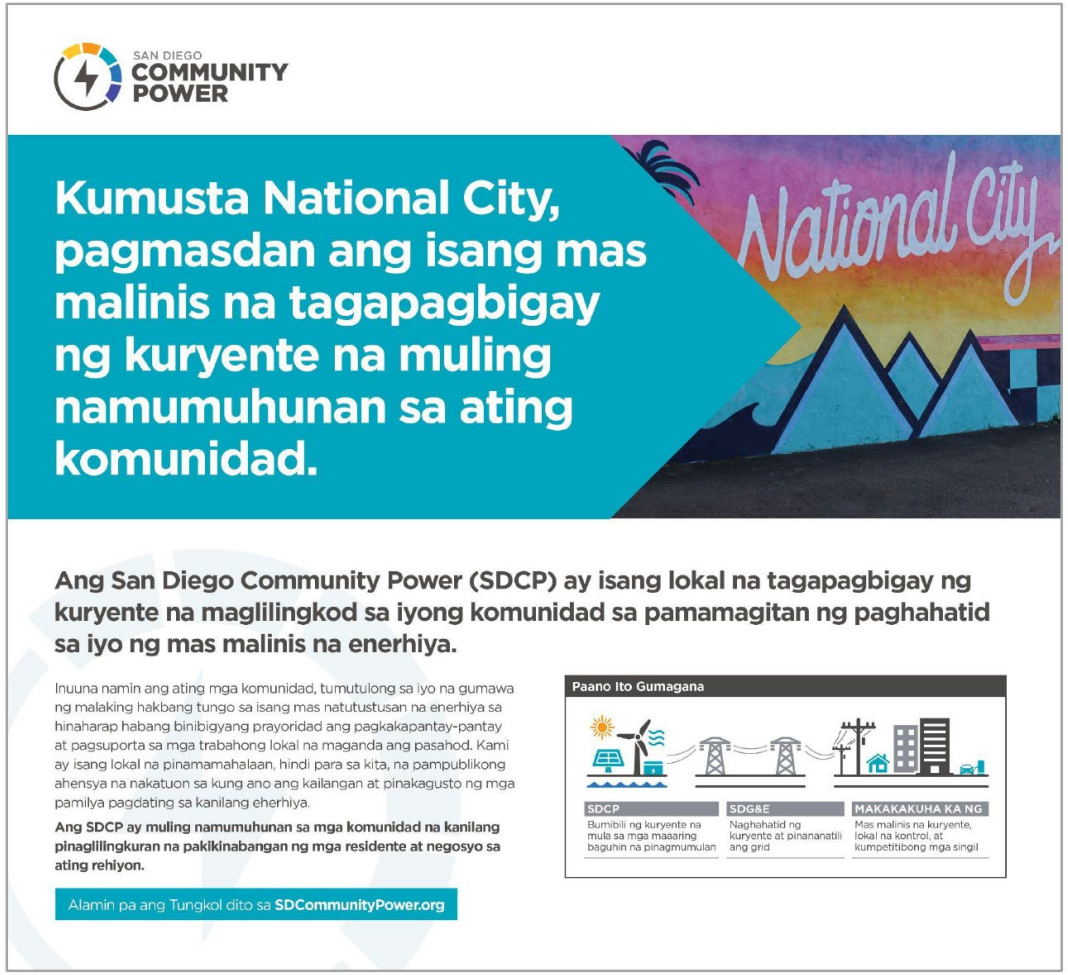
Paid media


SAN DIEGO COMMUNITY POWER
Kumusta National City, pagmasdan ang isang mas malinis na tagapagbigay ng kuryente na muling namumuhunan sa ating komunidad.
National City
Ang San Diego Community Power (SDCP) ay isang lokal na tagapagbigay ng kuryente na maglilingkod sa iyong komunidad sa pamamagitan ng paghahatid sa iyo ng mas malinis na enerhiya.
Inuuna namin ang ating mga komunidad, tumutulong sa iyo na gumawa ng malaking hakbang tungo sa isang mas natutustusan na enerhiya sa hinaharap habang binibigyang prayoridad ang pagkakapantay-pantay at pagsuporta sa mga trabahong lokal na maganda ang pasahod. Kami ay isang lokal na pinamamahalaan, hindi para sa kita, na pampublikong ahensya na nakatuon sa kung ano ang kailangan at pinakagusto ng mga pamilya pagdating sa kanilang eherhiya.
Ang SDCP ay muling namumuhunan sa mga komunidad na kanilang pinaglilingkuran na pakikinabangan ng mga residente at negosyo sa ating rehiyon.
Alamin pa ang Tungkol dito sa SDCommunityPower.org
Paano Ito Gumagana
SDCP
Bumibili ng kuryente na mula sa mga maaaring baguhin na pinagmumulan
SDG&E
Naghahatid ng kuryente at pinananatili ang grid
MAKAKAKUHA KA NG
Mas malinis na kuryente, lokal na kontrol, at kumpetitibong mga singil

Paid media

Hola National City, saluden a un proveedor de energía más limpio que reinvierte en nuestra comunidad.
National City
San Diego Community Power es un proveedor local de electricidad al servicio de su comunidad que le suministrará energía más limpia.
Para obtener más información, visite SDCommunityPower.org
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Participation Rates

3/6/2023
Refreshed

Participation by Accounts

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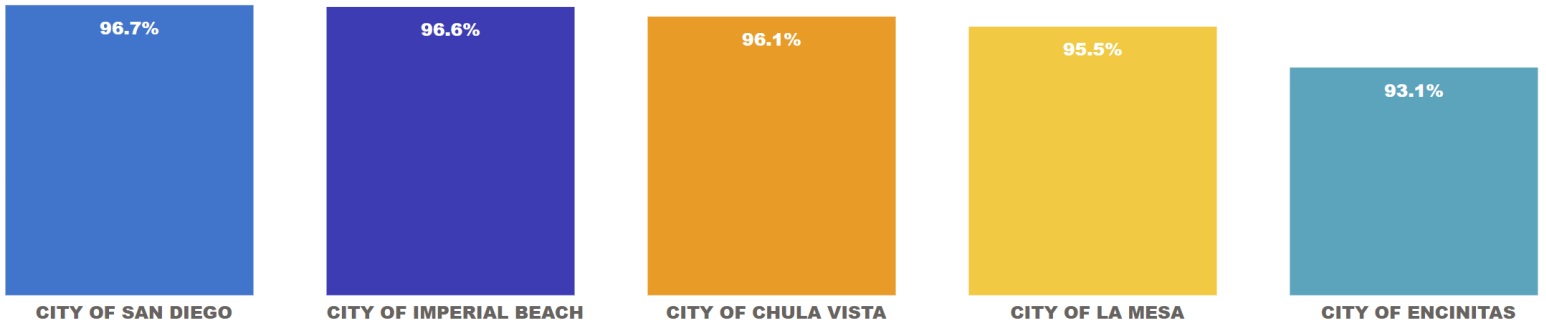
Total Participation by Accounts All Phases
96.9%

Participation Phases 1-3

Town/Territory	Eligible	Opt Outs	Participation by Accounts
City of Chula Vista	96,529	3,787	96.1%
City of Encinitas	28,403	1,949	93.1%
City of Imperial Beach	10,910	367	96.6%
City of La Mesa	29,328	1,321	95.5%
City of San Diego	616,474	20,104	96.7%
Total	**781,644**	**27,528**	**96.5%**

Participation Phase 4

Town/Territory	Eligible (Noticed)	Opt Outs	Participation by Accounts
County of San Diego	135,318	1,575	98.8%
National City	18,015	45	99.8%
Total	**153,333**	**1,620**	**98.9%**



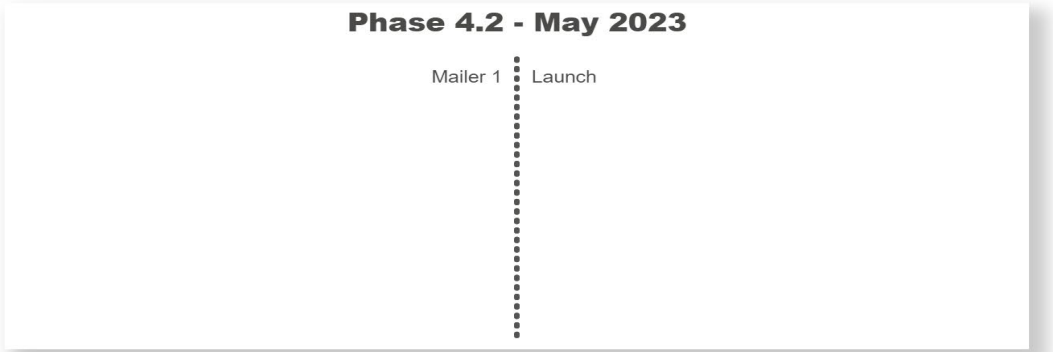
Phase 4 Opt-Out Trends: County of SD

Phase 4 Opt-Out Trends: National City

Phase 4 Opt Out Timeline

County of San Diego | **National City**

Non-NEM | **NEM**



Phase 4 Opt-Out Trends: County of SD

Opt Out Summary

Territory
- Select all
- County of San Diego
- National City

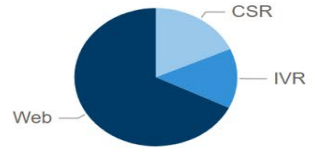
Phase
- Select all
- P4

Last Opt Date
Last 68 Days
1/1/2023 - 3/9/2023

Opt Outs by Class and Rate

Class Code	P4	Total
Commercial/Industrial	173	173
Residential	1,402	1,402
Total	1,575	1,575

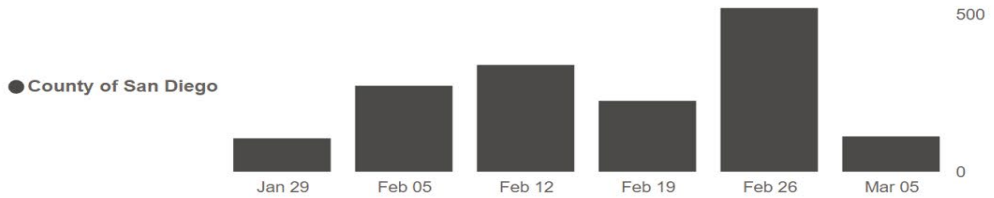
Opt Out Method



Opt Outs by Territory and Phase

Territory	P4	Total
County of San Diego	1,575	1,575
Total	1,575	1,575

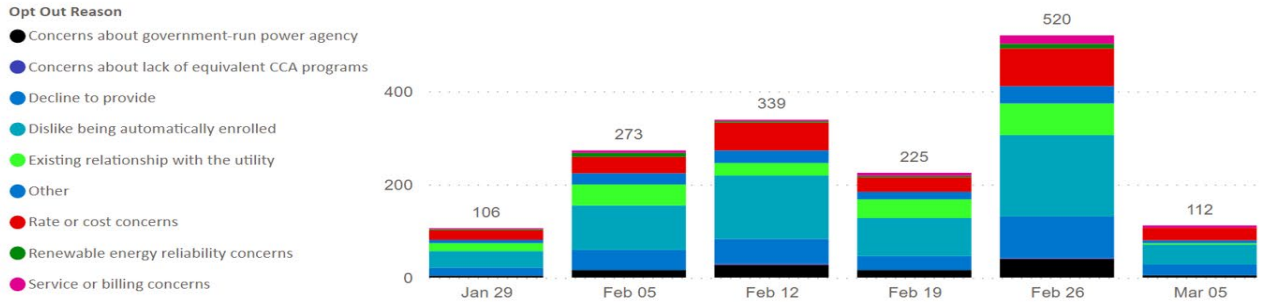
Opt Outs by Territory over Time



Opt Out Reasons by Phase

Opt Out Reason	P4	Total
Dislike being automatically enrolled	568	568
Decline to provide	255	255
Rate or cost concerns	255	255
Existing relationship with the utility	200	200
Other	117	117
Concerns about government-run power agency	108	108
Service or billing concerns	40	40
Renewable energy reliability concerns	27	27
Concerns about lack of equivalent CCA programs	5	5
Total	1,575	1,575

Opt Out Reasons over Time



Phase 4 Opt-Out Trends: County of SD

Opt Out Summary

Territory
- Select all
- County of San Diego
- National City

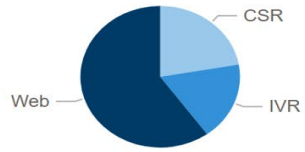
Phase
- Select all
- P4

Last Opt Date
Last 68 Days
1/1/2023 - 3/9/2023

Opt Outs by Class and Rate

Class Code	P4	Total
Commercial/Industrial	8	8
Residential	37	37
Total	45	45

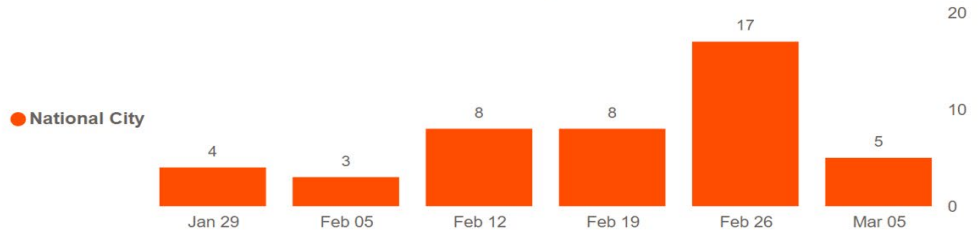
Opt Out Method



Opt Outs by Territory and Phase

Territory	P4	Total
National City	45	45
Total	45	45

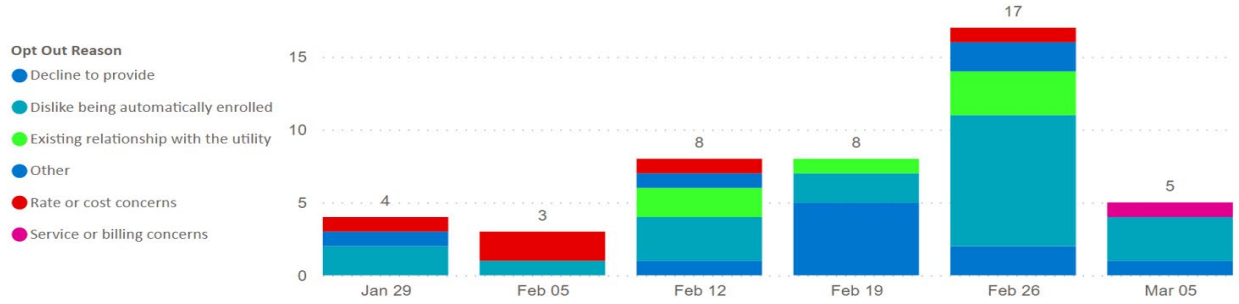
Opt Outs by Territory over Time



Opt Out Reasons by Phase

Opt Out Reason	P4	Total
Dislike being automatically enrolled	20	20
Decline to provide	9	9
Existing relationship with the utility	6	6
Rate or cost concerns	5	5
Other	4	4
Service or billing concerns	1	1
Total	45	45

Opt Out Reasons over Time



Item 10

Review and Provide Input on San Diego Community Power's Sponsorship Policy

Presenter:
Rachel Hommel, Strategic Initiatives Manager

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Background & Purpose

This **Sponsorship Policy** establishes a standardized process for San Diego Community Power (SDCP) to evaluate a business, organization, or individual seeking sponsorship fairly and objectively from SDCP.

- This policy provides the framework for SDCP's Board of Directors and staff to ensure SDCP's sponsorship development and implementation process remains **transparent, fiscally responsible and centered on the customer**.

Events to be considered are ones that contribute to and are supportive of SDCP's Mission, Vision, Core Values, and Goals, as adopted by the SDCP Board of Directors on June 23, 2022.

- These include goals for ***cleaner renewable power, investment into communities of concern, climate justice and equity, promoting electrification and decarbonization, energy education, and community outreach, and workforce development***.

Sponsorship Criteria

Definitions

- **Sponsorship**: A sponsorship is any financial or in-kind support from SDCP to a business, organization, or individual that helps offset the costs of an event hosted by the business, organization or individual.
- **Sponsorship Event**: A celebration, fundraiser, or educational activity that demonstrates a public benefit that meets the criteria established below.
- **Sponsorship Agreement**: A negotiated agreement between SDCP and a company, organization, or individual.

Restrictions

- Religious organizations and organizations whose purposes include support of or opposition to candidates for political office, political parties, or ballot measures
- Businesses, organizations or individuals whose primary products are firearms, tobacco, alcohol, fossil fuels and/or any other subject matter not deemed appropriate by the Chief Executive Officer, or designee.
- SDCP reserves the right to reject any and all sponsors and sponsorship proposals.

Event Types

- Events that contribute to and are supportive of SDCP's Mission, Vision, Core Values, and Goals
  - Cleaner renewable power
  - Investment into communities of concern, climate justice and equity
  - Promoting electrification and decarbonization, energy education, and community outreach, and workforce development
- Events that contribute positively to the recognition and image brand awareness of SDCP;
- Events that are open to the general public, or, if exclusive, then located within the San Diego region

Questions to Consider

The following questions are the major guiding principles of this policy and should be addressed prior to soliciting potential sponsors or reviewing submitted sponsorship requests:

- Is the sponsorship reasonably related to the Mission, Vision, Core Values, and Goals of SDCP?
- What are the real costs, including administrative time, of the sponsorship?
- Has SDCP previously sponsored this organization?
- Will this sponsorship lead to a longer-term partnership?
- Will this sponsorship have a significant impact on SDCP's goal to equitably distribute resources across all SDCP's member agencies?

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SDCP Out & About In The Community

Since FY23, we have sponsored 19 unique events, committing over $44,000 to reinvesting back into the communities we serve

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How to Request & Tracking

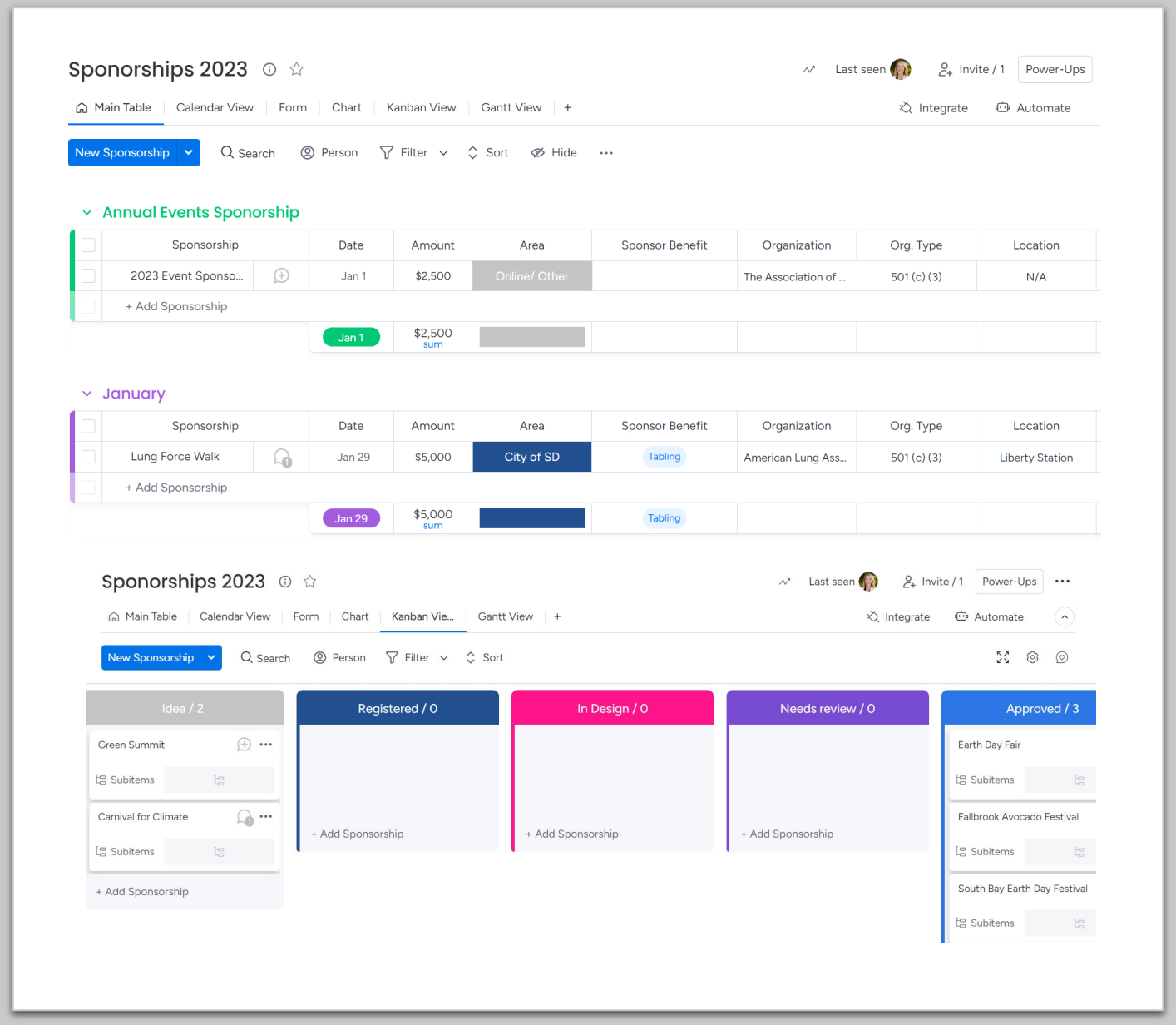
Sponsorship Form

Our Sponsorship Form will collect critical data, including names, addresses, phone numbers, emails, and the amount of money committed.

This is crucial for both **record-keeping** and **delivering consistent communication.** To maximize ease of use, a digital sponsorship form will be hosted on the SDCP website.

Tracking Sponsorships on Monday.com Board

Each sponsorship will be tracked annually to ensure cross-collaboration and reinvestment with all member agencies.



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Questions?

Item 11

Standing Item: Update on CAC FY 22-23 Work Plan

Presenter:

Victoria Abrenica, Public Outreach Associate

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Community Advisory Committee (CAC) Work Plan for Fiscal Year 2022 – 2023

- Equity Overview
- CAC Educational Presentations
- Legislative/ Public Policy/ Regulatory
- Equitable, Inclusive and Sustainable Workforce Policy
- Energy Bid Evaluation Criteria
- Marketing and Communications Efforts
- Power Procurement Efforts
- Community Power Plan (CPP)
- Staff and Board Initiated Items
- Community Solar Program (DAC-GT & CS-GT)

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Item 12

Standing Item: Discussion of Potential Agenda Items for Board of Directors Meetings

Regular Meeting Agenda

Committee Member Announcements

Adjournment

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Community Advisory Committee

Next Meeting

April 14, 2023