National City to Join San Diego Community Power

City Council Votes to Provide Clean Electricity and Provider Choice to Residents and Businesses

SAN DIEGO, Calif. – Nov. 3, 2021 – The City Council of National City voted yesterday to become the newest member of San Diego Community Power (SDCP). SDCP is a not-for-profit community choice aggregation (CCA) program providing municipalities, businesses, and residents with clean, renewable energy at competitive rates. National City’s vote will add over 19,000 new customer accounts to SDCP’s service area, which already includes the cities of Chula Vista, Encinitas, Imperial Beach, La Mesa, San Diego and the unincorporated communities of San Diego County, which will total nearly one million customer accounts.

SDCP currently serves municipal, commercial, and industrial customers in its five founding member cities, with residential service set to launch early next year. Service tiers include PowerOn, offering 50 percent renewable energy, and Power100, offering 100 percent renewable energy. Per California law, customers are automatically enrolled with SDCP when service begins in their region. They can change tiers or opt-out of the service at any time. San Diego Gas & Electric (SDG&E) will continue to deliver power, manage monthly billing and customer service, and provide ongoing system maintenance.

“We are enthusiastic to join San Diego Community Power and this important movement to reduce our carbon footprint,” said National City Mayor Alejandra Sotelo-Solis. “We found SDCP’s open and transparent decision-making processes and accountability to the voice of the community to be aligned with the values of our city. This is a crucial time to have National City at the table to help shape the conversation of what it looks like to bring renewable energy to our region.”

SDCP continues to establish a foothold as a leading provider of reliable, competitively priced electricity from renewable sources for the region. In August, the San Diego County Board of Supervisors voted to join San Diego Community Power.

“We thank National City for taking this major step towards providing our region with 100 percent renewable power by 2035 or sooner,” said SDCP Board Chair and Encinitas Councilmember Joe Mosca. “Together with our member agencies, we are building a force that’s making the transition to a clean energy future possible for our communities.”

The SDCP Board will vote to accept National City as its newest member during its next board meeting this month. National City customers will begin receiving service along with the unincorporated communities of San Diego County during the spring of 2023.

SDCP is the first CCA to codify in its founding documents the goal of reaching 100 percent renewable energy by 2035 or sooner.
About SDCP

San Diego Community Power (SDCP) is a Community Choice Aggregator (CCA) committed to providing municipalities, businesses, and residents in the five-member cities with clean, renewable energy at competitive rates and investing in innovative programs that benefit the environment and the economy in our communities.

Learn more at www.sdcommunitypower.org.