



Community Advisory Committee

Regular Meeting

April 14th, 2023



Welcome & Call to Order



Roll Call

The background of the slide features a close-up photograph of blue water with gentle ripples. A prominent white diagonal stripe runs from the top-left corner towards the bottom-right, creating a triangular white space in the center where the text is located.

Special Presentations & Introductions

WELCOME

Jaya Bajpai
Chief Operating Officer

Charlene Hoffman
HR Analyst


Jill Monroe
Senior Marketing Mgr.

SDCP
Welcomes
You!

WELCOME

Lauren Cazares
Community Advisory Committee Member

SDCP
Welcomes
You!

The background of the slide features a close-up of blue water with gentle ripples. A large, white, diagonal stripe cuts across the image from the bottom-left towards the top-right, creating a triangular white space on the left side where the text is located.

Public Comment for Items NOT on the Agenda

The background of the slide features a close-up, high-resolution image of blue water with fine, concentric ripples. A large, white, diagonal shape, resembling a stylized arrow or a large 'V', points from the top-left towards the bottom-right, creating a sharp contrast with the blue water.

Items to be Withdrawn, or Reordered on the Agenda

Regular Meeting Agenda

6. Approval of March CAC Meeting Minutes
7. Receive Update on the Community Power Plan
8. Receive Update on Pilot Programs
9. Receive Update on Public Relations
10. Receive Update on Back-Office Operations
11. Receive Update on Power Services
12. Receive Update on Status of Ormat Power Purchase Agreement
13. Standing Item: Update on CAC Fiscal Year 2022-2023 Work Plan
14. Discuss Adjusting CAC Regular Scheduled Meeting Times
15. Discuss the Schedule and Frequency of Ad Hoc Committees
16. Standing Item: Discussion of Potential Agenda Items for Board of Directors Meetings
17. Committee Member Announcements
18. Adjournment

Item 6

Consider Approval of March CAC Meeting Minutes

Recommendation:

Approve the March CAC Meeting Minutes

Presenter:

Victoria Abrenica, Public Outreach Associate

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Public Comment for Item 6

Item 6

Recommendation:

Approve the March CAC Meeting Minutes

Item 7

Receive Update on Community Power Plan

Recommendation:

Receive and File Update on Community Power Plan

Presenter:

Nelson Lomeli, Program Manager

Public Comment Period

- 30-day public comment period for the draft Community Power Plan closed on March 31, 2023

The screenshot shows the San Diego Community Power website. At the top, there is a navigation bar with links for Home, My Comments, Register, and Log In. Below the navigation bar is the San Diego Community Power logo and the tagline "Powering a clean, affordable energy future". There are also links for Home, Read in English, Leer en español, and Basahin sa Tagalog. A language selection dropdown menu is visible.

Click on the Community Power Plan in your preferred language - English, Spanish, or Filipino (Tagalog). Haga clic en Plan de Energía Comunitaria en su idioma preferido: inglés, español o filipino (tagalo). Mag-click sa Plano Sa Kuryente Ng Komunidad sa iyong gustong wika - English, Spanish, o Filipino (Tagalog).

Below the text, there are three cards for the Community Power Plan in different languages:

- COMMUNITY POWER PLAN**
Public Draft - March 2023
ENGLISH - Community Power Plan Public Draft
- PLAN de ENERGÍA COMUNITARIA**
Borrador público - marzo del 2023
ESPAÑOL - Borrador público del Plan de Energía
- PLANO SA KURYENTE NG KOMUNIDAD**
Pampublikong Draft - Marso 2023
TAGALOG - Pampublikong Draft ng Plano Sa

On the right side, there is a section titled "About San Diego Community Power" which describes the agency and its mission. Below this section are two buttons: "Contact Us" and "More Info".

Public Comment Engagement

- Emails to Board, CAC, member agency staff, and community/business organizations to get the word out
- Social media posts and website updates
- Virtual public presentation
- Individual presentations to organizations
- Tabling events

Building
Electrification
Coalition

Chula Vista
Community
Collaborative

Cleantech San
Diego

Encinitas
Environmental
Commission

La Mesa
Environmental
Sustainability
Committee

Member
Agency Staff

SDG&E
Programs
Team

Public Comments

- 9 public comments on Konveio (76 points of feedback)
- Additional input during individual presentations or via email

Organizations/Groups Who Provided Comments
Building Electrification Coalition
Center for Sustainability Energy
Cleantech San Diego
Climate Action Campaign
Community Advisory Committee Members
Google
La Mesa Environmental Sustainability Committee
Member Agency Staff
National Association for the Advancement of Colored People (North San Diego County) – Environmental and Climate Justice Committee
Powers Engineering
Protect our Communities Foundation

General Themes

- Support for 50% proposed commitment of a program's non-administrative budget to participation from Communities of Concern
- Comments about ensuring renters/multi-family tenants are included in programs
- Suggestions for programs that should be considered for application assistance
- Strong support to pursue external funding sources, including continuing to monitor the Inflation Reduction Act (IRA) and Infrastructure Investment and Jobs Act (IIJA)
- Push to implement mid-term programs as soon as possible if opportunities arise
- Some comments made corrections to the document (e.g., clarifying a program's funding source or identifying an incomplete sentence)
- Comments about providing updated information around Communities of Concern definition

Definition of Communities of Concern

- The Community Power Plan defines Communities of Concern as:
Communities within the top 25% scoring areas from CalEnviroScreen, known as disadvantaged communities, as well as the additional census tracts identified by the cities of San Diego and Chula Vista through their Climate Equity Index reports. Specifically, the City of San Diego identified these census tracts as areas with very low, low, and moderate access to opportunity. Meanwhile, the City of Chula Vista defined them as the top 25% scoring areas within its own analysis. If other member agencies were to identify additional census tracts in the future as the cities of San Diego and Chula Vista have, SDCP would recognize those designations under the umbrella of Communities of Concern.
- Received feedback regarding geographic reliance (census tracts), where and how income fits in, and the definition change of disadvantaged communities in CalEnviroScreen 4.0 to expand beyond the top 25% scoring areas

Definition of Communities of Concern

- Update Communities of Concern definition in the Community Power Plan to incorporate low-income communities and households
- Change would align closer to the intent of the 50% commitment which was to help address historical inequities in program participation
- The California Climate Investments map includes more areas in our member agencies

Communities ~~within the top 25% scoring areas from CalEnviroScreen, known as disadvantaged communities~~ identified by California Climate Investments (AB 1550 & SB 535) that includes disadvantaged communities identified by CalEnviroScreen 4.0 and low-income communities and households with incomes either at or below 80% of the statewide median or below a threshold designated as low-income by the Department of Housing and Community Development, as well as the additional census tracts identified by the cities of San Diego and Chula Vista through their Climate Equity Index reports. Specifically, the City of San Diego identified these census tracts as areas with very low, low, and moderate access to opportunity. Meanwhile, the City of Chula Vista defined them as the top 25% scoring areas within its own analysis. If other member agencies were to identify additional census tracts in the future as the cities of San Diego and Chula Vista have, SDCP would recognize those designations under the umbrella of Communities of Concern.

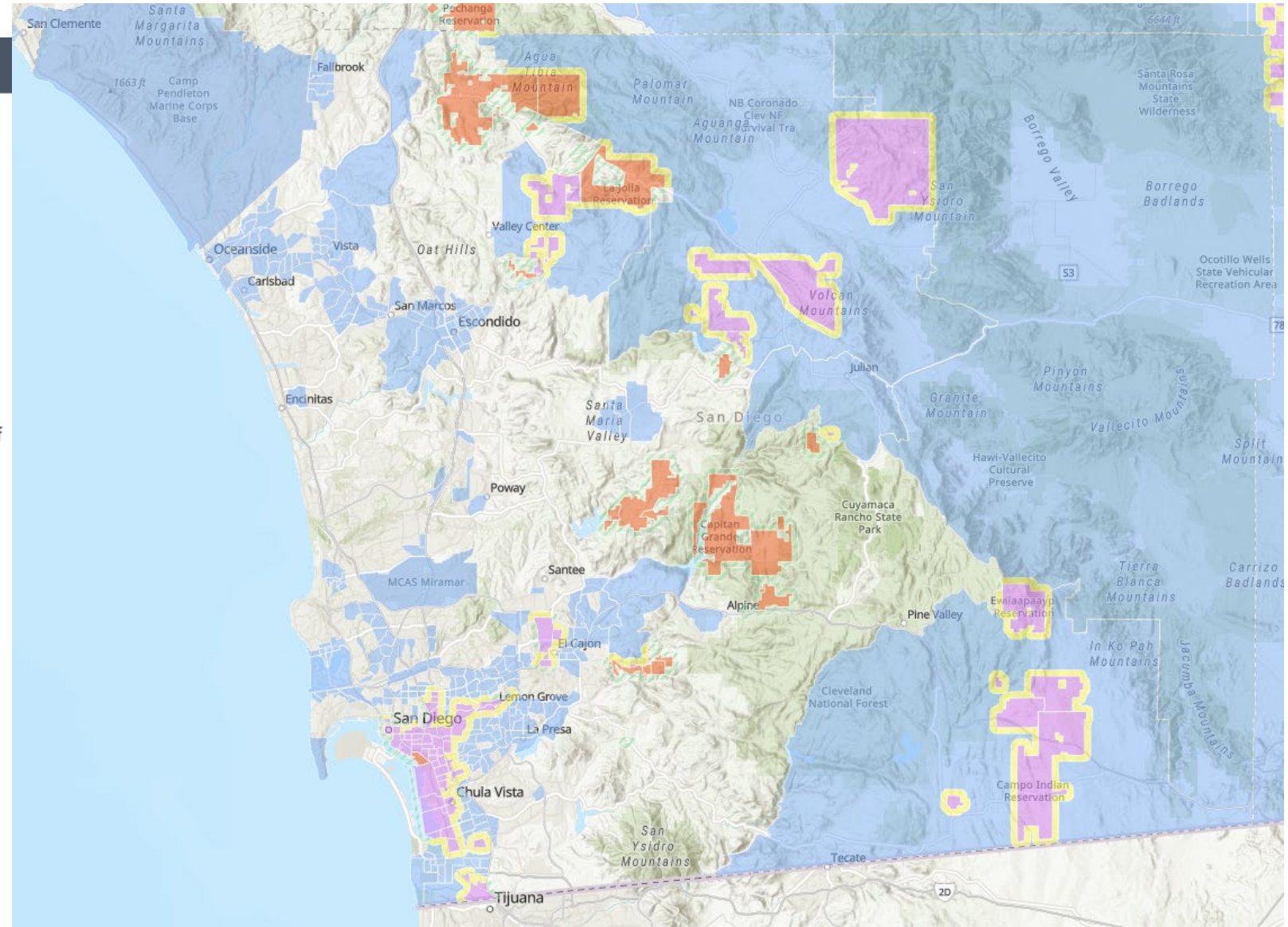
Definition of Communities of Concern

Map Legend

Priority Populations CES4 2022

Priority Populations CES4

- Disadvantaged Communities
- Disadvantaged and Low-income Communities
- Low-income Communities
- Low-income Communities within 1/2 mile of Disadvantaged Communities
- Low-income Households within 1/2 mile of Disadvantaged Communities
- * Low-income households statewide are also considered a priority population for the purposes of California Climate Investments



Next Steps

- Incorporate edits to the Community Power Plan based on public comment and CAC feedback on Communities of Concern
- Add additional section on Grant Programs to the short-term program types
- Finalize edits and update translations
- Finalize design of document
- Bring Draft Final Community Power Plan to the CAC at the May 12, 2023 meeting
- Bring Draft Final Community Power Plan to the Board for adoption at the May 25, 2023 meeting



Public Comment for Item 7

Item 7

Recommendation:

Receive and File Update on Community Power Plan

Item 8

Receive Update on Pilot Programs

Recommendation:

Receive and File Update on Pilot Programs

Presenter:

Nelson Lomeli, Program Manager

Pilot Programs

Description & Benefits

- Test innovative program concepts and/or business models
- Fill in gaps and facilitate bringing in more State funding into the region
- Answer questions related to program implementation (*e.g., program design, delivery, and customer acceptance*) before attempting to scale a program
- Opportunity to partner, support, and learn from community-based organizations

Design & Funding Considerations

- Integrate opportunities to capture lessons learned (*e.g., data capture, performance evaluations, on-going stakeholder dialogue*)
- Fund smaller projects from SDCP revenues and seek external funding to scale or maximize impact


Example Concepts

- Emergency Water Heater Loaner Grant from TECH Clean CA
 - Provides a temporary water heater for emergency replacements while electrical work is done to support a heat pump water heater
- Education on the price of time-of-use periods using visual cues
- Roof repairs to support solar systems incentivized by State programs

Pilot Program Concepts

- Developing pilot program concepts based on mid-term program types proposed in the Draft Community Power Plan
- Soliciting pilot program concepts now from stakeholders (*e.g., program administrators, community members, industry, etc.*)
- Will establish process on narrowing down pilot concepts
- **Please send concepts to staff by end of day May 5, 2023**
- Intend to have discussion with the CAC on concepts during May 12, 2023 meeting



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Public Comment for Item 8

Item 8

Recommendation:

Receive and File Update on Pilot Programs

Item 9

Receive Update on Public Relations

Recommendation:

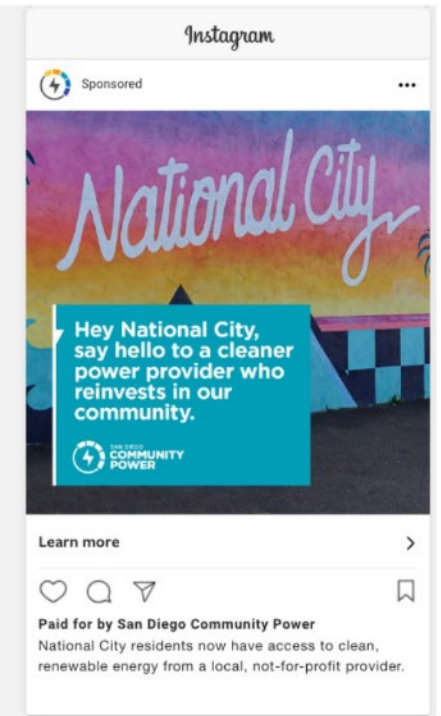
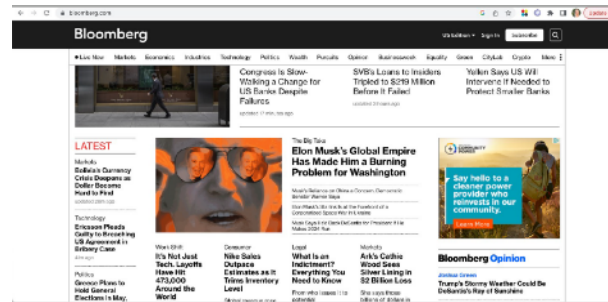
Receive and File Update on Public Relations

Presenter:

Jen Lebron, Director of Public Affairs

Enrollment Campaign Metrics

- Over 8.1 million total impressions for paid media
 - 3.6 million impressions from billboards
 - 1.7 million impressions from digital displays (website ads)
 - 1.5 million impressions from convenience store posters in high-traffic areas
 - 1.2 million impressions from social media
 - 100,000 impressions on radio stations



Billboard locations

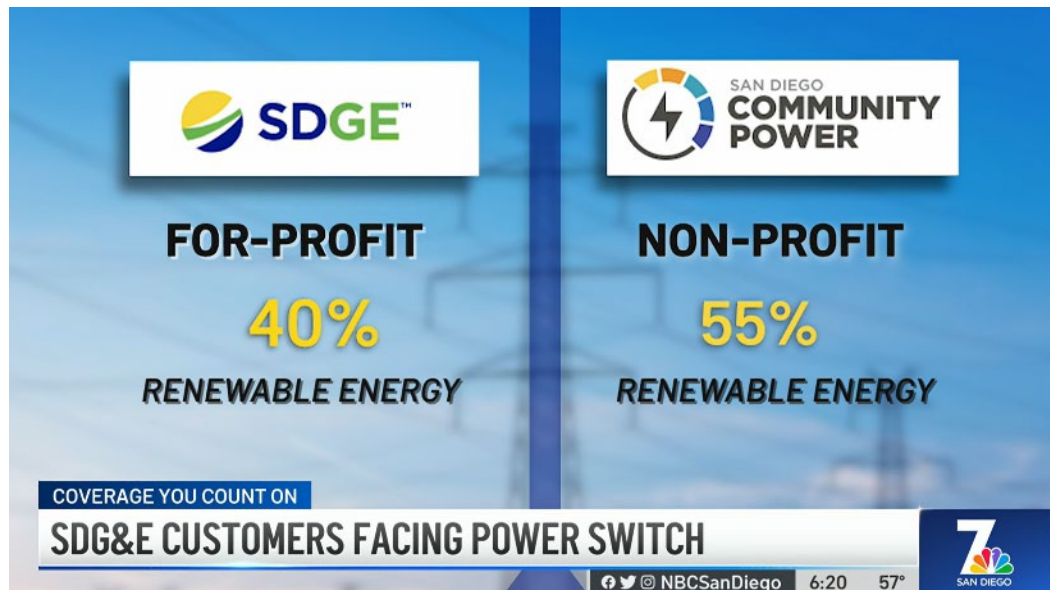


- I-15 Freeway and Via Rancho Parkway
- National City Blvd. and 10 St. near E. Plaza Blvd
- Highland Ave. and 5th St.
- Highland Ave. and 24th St.
- I-8 Freeway and Fairmount Avenue



Earned media

- Enrollment news stories featured on NBC, Telemundo, CBS, ABC local affiliates
 - Continuing push for earned media on enrollment as customers receive their first bills with the change



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Public Comment for Item 9

Item 9

Recommendation:

Receive and File Update on Public Relations

Item 10

Receive Update on Back-Office Operations

Recommendation:

Receive and File Update on Back-Office Operations

Presenter:

Carly Newman, Account Services Analyst

Participation Rates

Participation by Accounts



Participation by Accounts

All Phases

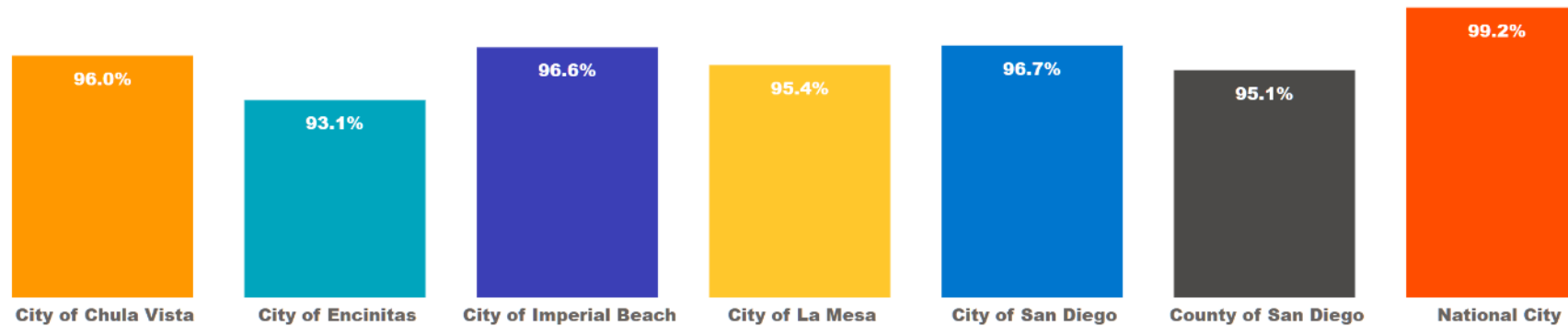
96.3%

Participation Phases 1-3

Town/Territory	Eligible	Opt Outs	Participation by Accounts
City of Chula Vista	96,695	3,824	96.0%
City of Encinitas	28,408	1,960	93.1%
City of Imperial Beach	10,916	371	96.6%
City of La Mesa	29,331	1,342	95.4%
City of San Diego	616,919	20,249	96.7%
Total	782,269	27,746	96.5%

Participation Phase 4

Town/Territory	Eligible (Noticed)	Opt Outs	Participation by Accounts
County of San Diego	140,476	6,906	95.1%
National City	18,164	139	99.2%
Total	158,640	7,045	95.6%



4/3/2023

Refreshed

Active accounts only. Opt-outs for inactive accounts have been excluded

Phase 4 Opt-Out Trends: County of SD



Phase 4 Opt Out Timeline

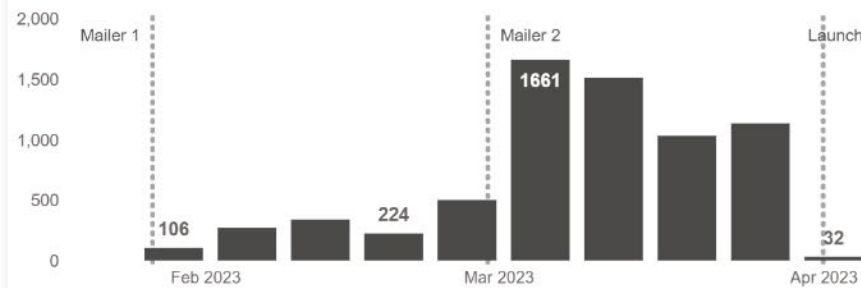
County of San Diego

National City

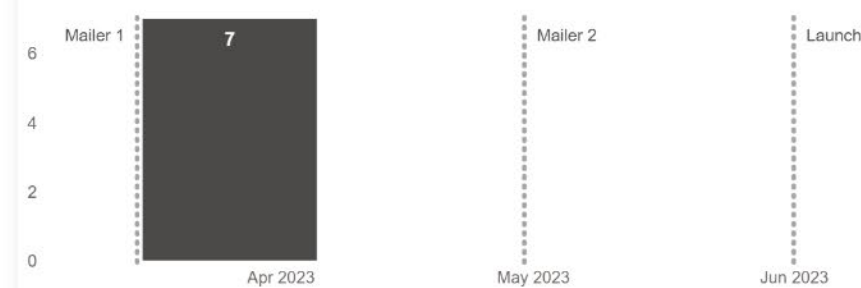
NEM

Non-NEM

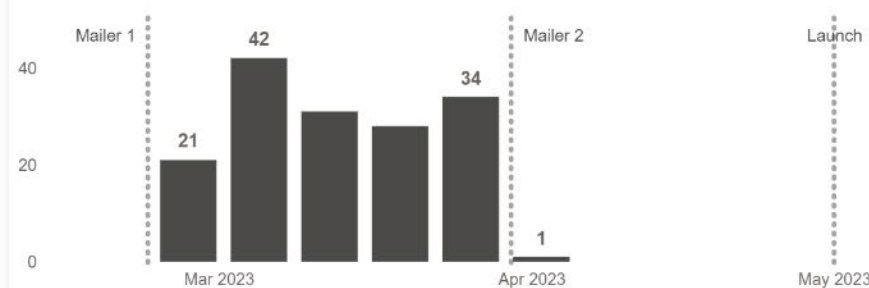
Phase 4.1 - Apr 2023



Phase 4.3 - Jun 2023



Phase 4.2 - May 2023



Phase 4 Opt-Out Trends: National City



Phase 4 Opt Out Timeline

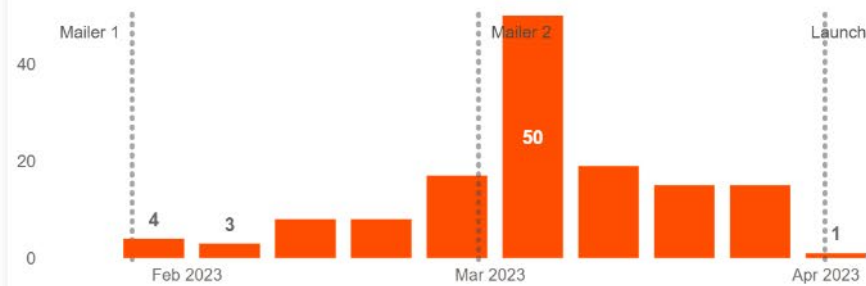
County of San Diego

National City

NEM

Non-NEM

Phase 4.1 - Apr 2023



Phase 4.3 - Jun 2023



Phase 4.2 - May 2023



Phase 4 Opt-Out Trends: County of SD



Opt Out Summary

Territory

☒ Select all
 ☐ City of Chula Vista
 ☐ City of Encinitas
 ☐ City of Imperial Beach
 ☐ City of La Mesa
 ☐ City of San Diego
 ☒ County of San Diego
 ☐ National City

Phase

☐ Select all
 ☒ Move In
 ☒ P4

Last Opt Date

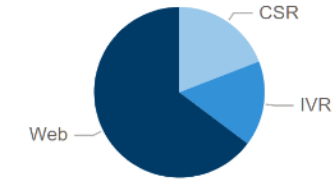
This - Year

1/1/2023 - 12/31/2023

Opt Outs by Class and Rate

Class Code	Move In	P4	Total
Commercial/Industrial		752	752
Residential	9	6,143	6,152
Total	9	6,895	6,904

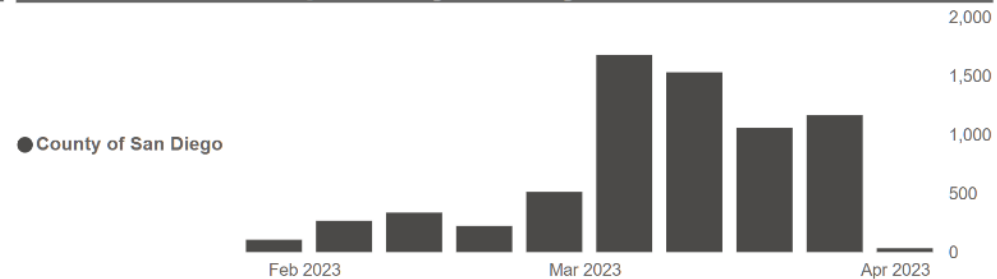
Opt Out Method



Opt Outs by Territory and Phase

Territory	Move In	P4	Total
County of San Diego	9	6,895	6,904
Total	9	6,895	6,904

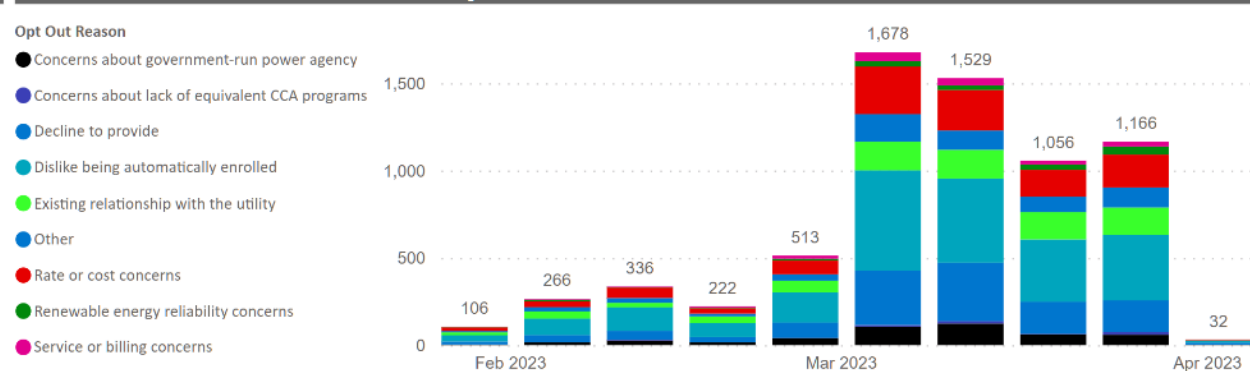
Opt Outs by Territory over Time



Opt Out Reasons by Phase

Opt Out Reason	Move In	P4	Total
Concerns about government-run power agency		459	459
Concerns about lack of equivalent CCA programs	1	46	47
Decline to provide	4	1,246	1,250
Dislike being automatically enrolled		2,317	2,317
Existing relationship with the utility		836	836
Other	4	577	581
Rate or cost concerns		1,077	1,077
Rate or additional cost concerns		1,077	1,077
Renewable energy reliability concerns		158	158
Have grid reliability concerns		158	158
Service or billing concerns		179	179
Total	9	6,895	6,904

Opt Out Reasons over Time



Phase 4 Opt-Out Trends: National City

Opt Out Summary



Territory

☒ Select all

☐ City of Chula Vista
 ☐ City of Encinitas
 ☐ City of Imperial Beach
 ☐ City of La Mesa
 ☐ City of San Diego
 ☐ County of San Diego
 ☒ National City

Phase

☐ Select all

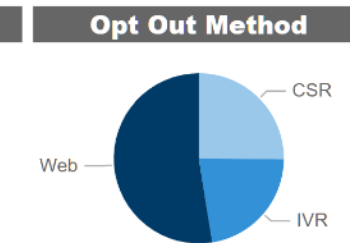
☒ P4

Last Opt Date

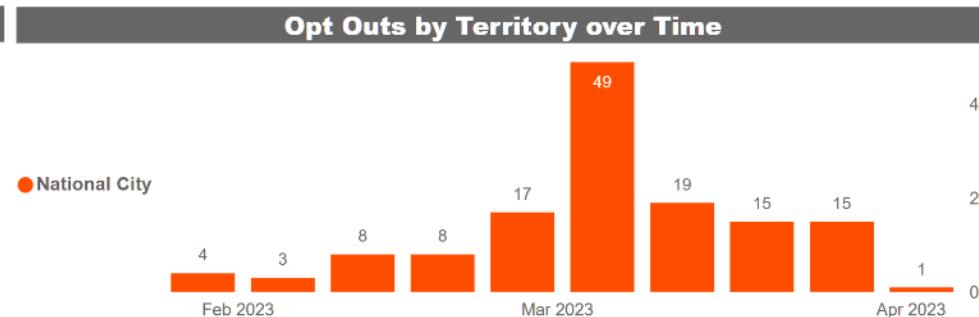
This - Year

1/1/2023 - 12/31/2023

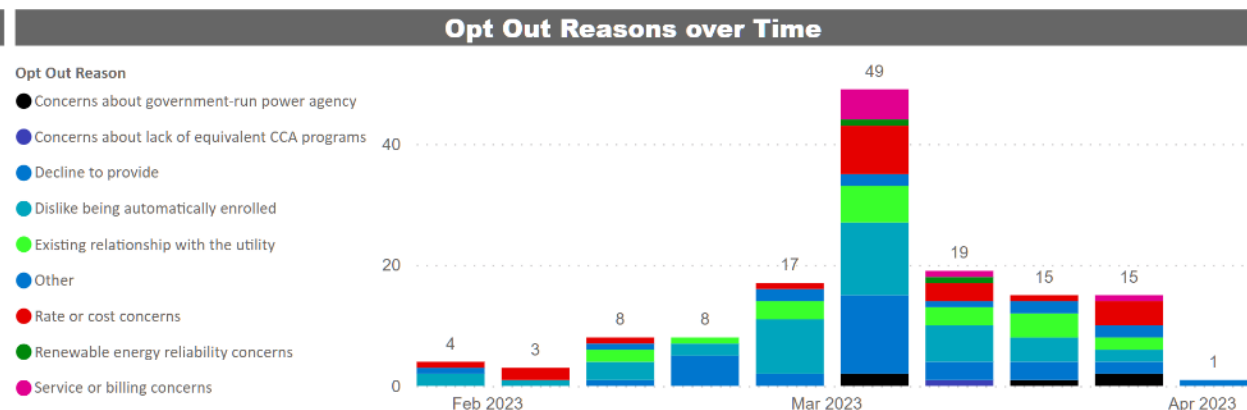
Opt Outs by Class and Rate		
Class Code	P4	Total
<input checked="" type="checkbox"/> Commercial/Industrial	19	19
<input checked="" type="checkbox"/> Residential	120	120
Total	139	139



Opt Outs by Territory and Phase		
Territory	P4	Total
National City	139	139
Total	139	139



Opt Out Reasons by Phase		
Opt Out Reason	P4	Total
<input checked="" type="checkbox"/> Concerns about government-run power agency	5	5
<input checked="" type="checkbox"/> Concerns about lack of equivalent CCA programs	1	1
<input checked="" type="checkbox"/> Decline to provide	30	30
<input checked="" type="checkbox"/> Dislike being automatically enrolled	41	41
<input checked="" type="checkbox"/> Existing relationship with the utility	21	21
<input checked="" type="checkbox"/> Other	11	11
<input checked="" type="checkbox"/> Rate or cost concerns	21	21
<input checked="" type="checkbox"/> Rate or additional cost concerns	21	21
<input checked="" type="checkbox"/> Renewable energy reliability concerns	2	2
<input checked="" type="checkbox"/> Have grid reliability concerns	2	2
<input checked="" type="checkbox"/> Service or billing concerns	7	7
Total	139	139



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Public Comment for Item 10

Item 10

Recommendation:

Receive and File Update on Back-Office Operations

Item 11

Receive Update on Power Services

Recommendation:

Receive and File Update on Power Services

Presenters:

Kenny Key, Senior Contract Manager

Andrea Torres, Senior Portfolio Manager

Staffing Updates

Power Services



Byron Vosburg
Managing Director
Power Services

[in](#)



Carlos Gomes
Senior Portfolio
Manager

[in](#)



Kenny Key
Senior Contract
Manager

[in](#)



Tacko Diaite-Koumba
Senior Settlements
Manager

[in](#)



Andrea Torres
Senior Portfolio
Manager

[in](#)



Asikeh Kanu
Portfolio Manager

[in](#)



Karlee Mink
Portfolio Manager

[in](#)

Vikings Energy Farm Ground-Breaking

February 23, 2023

- Local project in Imperial county
- 137MW Solar + 145/580 MW Storage
- COD:
 - June 2024 (Storage)
 - October 2024 (Solar)
- 250+ jobs through local labor unions
- First solar peaker plant in the United States



Active / Planned Solicitations

Solicitation	Eligibility	Size	COD	Deadline
Local RFI	Renewable energy, stand-alone storage, or hybrid project	1MW or larger (4MWh minimum for stand-alone storage)	No later than December 31, 2026.	Rolling Planned refresh in Q2 2023
LT RFP Tranche 1	Renewable energy or hybrid projects	10MW or larger	No later than December 31, 2026.	Projects shortlisted and in negotiations
LT RFP Tranche 2	Renewable energy or hybrid projects	10MW or larger	No later than December 31, 2028.	March 3, 2023 Short-Listing by May
Stand Alone Storage	(1) RA only, (2) All energy and capacity products, including RA and full output and dispatch of energy storage, and/or (3) RA and a financially settled energy hedge or swap product.	Minimum ten (10) megawatts ("MW") AC and 4-hour duration	No later than December 31, 2028.	Launched April 12, 2023 Deadline: May 15, 2023

RFP/RFO Evaluation Criteria

- In 2022 Staff proposed to formally adopt the proposed **Energy Proposal Evaluation Criteria (“EPEC”)**, which was modeled after the Interim Evaluation Criteria, for future evaluation of long-term, wholesale contracts for purchase of renewable energy and capacity.
- With board agreement, the EPEC has been used since then on current RFOs.
- Power Services Staff plans to take the current EPEC to the CAC in Q2-Q3 2023 for further review, comment, and revision, and then to SDCP’s board for approval prior to launching additional RFOs in late 2023 and 2024

RFP/RFO Evaluation Criteria

- SDCP will use the EPEC to score proposals for long-term, wholesale energy and capacity contracts
- The EPEC may be modified on a solicitation-by-solicitation basis to reflect specific goals of targeted procurement
- The EPEC will include evaluation within the following six areas, each of which will be rated **high**, **medium+**, **medium-**, **neutral** or **low** and aggregated for holistic review by Staff and relevant committees

Project
Location

Quantitative
Value

Project
Development

Community
Benefits

Workforce
Development

Environmental
Stewardship

Local Development

- Hired full-time Senior Local Development Manager: Morgan Adam
- SDCP was approved as Program Administrators of DAC and CS Green Tariffs
- Strategic planning session Friday, April 21st will discuss development of local DER plan
- Local RFI: Accepting applications on a rolling basis
 - Project Type: Standalone Storage, Renewable Energy, and Hybrid Facilities
 - Size: 1 megawatt or more
 - Location: Within San Diego County or Imperial County



Public Comment for Item 11

Item 11

Recommendation:

Receive and File Update on Power Services

Item 12

Receive Update on Status of Ormat Power Purchase Agreement

Recommendation:

Receive and File Update on Status of Ormat
Power Purchase Agreement

Presenter:

Andrea Torres, Senior Portfolio Manager

Ormat: Brawley Solar + Storage

- Hybrid 42 MW solar + 35 MW storage in Brawley, CA (Imperial County)
- Located on privately owned land previously zoned for agriculture adjacent to a wastewater treatment plant
- Project will connect to the existing North Brawley Geothermal Power plant substation
- Purchase orders and construction will commence upon execution of the PPA
- Expected COD: 1/31/25
- PPA execution targeted for May 2023 with substantially agreed to terms in April 2023



Ormat Brawley: Staff Analysis

- The Brawley project is expected to provide over 100,000 MWh of renewable energy per year, as well as energy management and capacity benefits. With commercial operations commencing in early 2025, the Brawley project will contribute to SDCP's compliance requirements for mid-term reliability.
- Local project in Imperial County contributes to SDCP's local utility-scale project goals by 2035.
- Pricing is competitive against comparable product offerings received from SDCP's RFOs.
- Ormat is an experienced developer, owner and operator, particularly with advanced battery applications.

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Public Comment for Item 12

Item 12

Recommendation:

Receive and File Update on Status of Ormat
Power Purchase Agreement

Item 13

Standing Item: Update on CAC Fiscal Year 2022-2023 Work Plan

Recommendation:

Receive and File Update on CAC
Fiscal Year 2022-2023 Work Plan

Presenter:

Jen Lebron, Director of Public Affairs

Community Advisory Committee (CAC) Work Plan for Fiscal Year 2022 - 2023

Equity Overview

CAC Educational
Presentations

Legislative/ Public Policy/
Regulatory

Equitable, Inclusive
and Sustainable
Workforce Policy

Energy Bid
Evaluation Criteria

Marketing and
Communications

Power Procurement Efforts

Community Power Plan

DAC-GT & CS-GT

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Public Comment for Item 13

Item 13

Recommendation:

Receive and File Update on CAC
Fiscal Year 2022-2023 Work Plan

Item 14

Discuss Adjusting CAC Regular Scheduled Meeting Times

No Recommendation Necessary:
Informational Item Only

Presenter:

Jen Lebron, Director of Public Affairs

New meeting time: Every second Thursday of the month at 5:30 p.m.

- First meeting at the new time will be on Thursday, May 11
- Immediately follows the Finance & Risk Management Committee
- Change aimed to increase public participation

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Public Comment for Item 14

Item 14

No Recommendation Necessary:
Informational Item Only

Item 15

Discuss the Schedule and Frequency of Ad Hoc Committees

No Recommendation Necessary:
Informational Item Only

Presenter:

Jen Lebron, Director of Public Affairs

Ad Hoc Committee Adjustments

New committees to be created to enhance communication

- Executive Ad Hoc Committee is sunsetting
- SDCP proposes creating two new ad hoc committees:
 - Programs
 - Community & Equity
- We will seek nominations for these committees next month
 - Ad hoc committees must have less than a majority of the members of the CAC

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Public Comment for Item 15

Item 15

No Recommendation Necessary:
Informational Item Only

Item 16

**Standing Item: Discussion of
Potential Agenda Items for
Board of Directors Meetings**

Item 17

Committee Member Announcements

Item 18

Adjournment



Community Advisory Committee

Next Meeting

May 12, 2023