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FOR IMMEDIATE RELEASE

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San Diego Community Power Rolling Out Service throughout Greater San Diego

Electricity customers in National City and Unincorporated Areas of San Diego County have the choice to access cleaner energy at great rates from a not-for-profit supplier

SAN DIEGO – (April 1, 2023) – Nearly one million electricity customers throughout Greater San Diego now have access to cleaner, renewable power from [San Diego Community Power](#) (SDCP), the locally managed not-for-profit Community Choice Aggregation (CCA) program that provides clean energy at competitive rates. Starting today, SDCP will enroll customers from National City and unincorporated areas of San Diego County.

“When the County and National City voted to join San Diego Community Power, they advanced their frameworks for the future — prioritizing climate justice, equity and good, local green jobs. Today we make that vision a reality for the customers living in the unincorporated areas of the county,” said Karin Burns, chief executive officer of San Diego Community Power. “SDCP has established a strong track record of delivering cleaner energy at competitive rates and we’re thrilled to now offer that choice to new customers.”

Customers will be automatically enrolled in SDCP’s PowerOn service and receive 55 percent clean energy at rates that are 3 percent lower San Diego Gas & Electric’s (SDG&E) 45 percent clean energy product.

Residents also have the choice to opt up to Power100 and receive 100 percent clean energy for a fraction of a cent more per kilowatt hour. That amounts to just a few extra dollars per month for an average San Diego County resident without rooftop or backyard solar.

SDG&E will continue to deliver power through their grid, provide system maintenance, and manage billing, with one bill that changes electricity generation to SDCP. While customers can opt out at any time, by remaining with SDCP, customers will reduce their carbon footprint and support community investment in green energy projects and jobs. As a community-run public agency, SDCP reinvests in the communities it serves rather than creating returns for shareholders.



“National City is thrilled to be joining SDCP to help fight climate change with sustainable solutions that support healthier communities,” said Ditas Yamane, National City Councilmember and SDCP Board Member. “By being a part of SDCP, customers get all the health and future-focused benefits of cleaner energy at competitive rates while investing in our community and making a difference locally.”

SDCP is the second-largest CCA in California. It has been reliably serving more than 700,000 customers in San Diego, Imperial Beach, La Mesa, Encinitas, and Chula Vista with renewable, sustainable sources. After voting to join in 2021, National City and the unincorporated areas of San Diego County will be the newest members of SDCP, bringing the total customer accounts close to one million.

About SDCP

San Diego Community Power (SDCP) is a local electricity provider that will serve your community by bringing you cleaner energy at competitive rates. We put our communities first, helping you take a giant step toward a more sustainable energy future while prioritizing equity and supporting local, good-paying jobs. We are a locally managed, not-for-profit, public agency that focuses on what families need and want most when it comes to their energy. Every single dollar that comes into SDCP gets reinvested to benefit local residents and businesses in our region. Learn more at www.sdcommunitypower.org.

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