



FOR IMMEDIATE RELEASE

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CONTACT:

Jen Lebron at (858) 354-3746 or jlebron@sdcommunitypower.org

San Diego Community Power Offers Customers Unprecedented Electricity Choice with Two New Rates

NEW RATE PRODUCTS CREATE SUITE OF OPTIONS THAT ADDRESS CUSTOMER NEEDS FOR SUSTAINABILITY, AFFORDABILITY

SAN DIEGO – As part of its ongoing efforts to provide clean energy at the greatest value for its customers, the San Diego Community Power Board of Directors today approved two new rate products designed to meet the diverse needs of customers, with a focus on affordability and sustainability.

Power100 Green+ and PowerBase, the two new products, are designed for companies that want to meet rigorous environmental standards or customers who want the lowest electricity rates possible, respectively. They will go into effect on July 1.

“San Diego Community Power was created to empower customers to choose electricity services that meet the needs of their families and businesses,” said Community Power CEO Karin Burns. “Power100 Green+ and PowerBase round out a suite of rate products that account for the full range of our customers’ needs, whether they want the cleanest, most renewable electricity available or seek a more economical option to power their homes and businesses.”

The Power100 Green+ product is composed of Green-e Energy Certified electricity, which means that it provides a quality-assured, 100% carbon-free product that meets rigorous environmental, sustainability and marketing claims standards. This product offering was created in response to direct requests from commercial and industrial businesses seeking LEED certification or require Green-E certification to meet their corporate social responsibility goals.

Residents and businesses that don't require specific certification can still get 100%, clean, renewable, carbon-free power through Community Power's Power100 product for one cent less per kilowatt-hour than Power100 Green+.

PowerBase provides a slight discount and similar renewable energy content as San Diego Gas & Electric's default product.

This cost-competitive offering also protects customers from swings in the electricity marketplace. When a customer chooses to leave Community Power for SDG&E, they are barred from returning to Community Power for a full calendar year and they could be subject to variable electricity pricing for the first six months of their immediate return to SDG&E bundled service.

Customers who choose PowerBase can opt back up to Community Power's PowerOn or Power100 services at any time.

“PowerBase gives customers the option to continue their investment in a locally-controlled, customer-driven, not-for-profit organization that is committed to creating an affordable, clean energy future for all,” Burns said.

Both Power100 Green+ and PowerBase are products that a customer must opt into. To check eligibility and switch service, customers can reach out to the Customer Service Center on or after July 1.

In January, the Community Power Board of Directors approved PowerOn rates that resulted in customers seeing an average decrease of 17.7% to their electricity generation costs year-over-year compared to 2023.

Community Power sources electricity for its customers, while SDG&E transmits and delivers that power to customers' homes and businesses. For a full breakdown of how electric bills in Community Power's service areas work, visit <https://sdcommunitypower.org/billing-rates/understanding-your-bill/>.

Community Power serves nearly one million municipal, business and residential power customers in the cities of San Diego, Chula Vista, Encinitas, La Mesa, National City and Imperial Beach as well as the unincorporated communities in the County of San Diego.

Community Power is a not-for-profit, public agency that provides competitively-priced clean energy and invests in the community to create an equitable and sustainable future for the San Diego region. Learn more at <https://sdcommunitypower.org>.

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