



# Community Advisory Committee

**Regular Meeting**

**November 10<sup>th</sup>, 2022**



# Regular Meeting Agenda

1. Welcome
2. Roll Call
3. Public Comment for Items Not on the Agenda
4. Items to be Withdrawn, or Reordered on the Agenda
5. Review and Provide Recommendation to the Board on the CAC FY 2022-2023 Work Plan
6. Review and Provide Input on the Rate Development Policy
7. Receive Update on Public Relations and Back-Office Operations
8. Receive Update on the Community Power Plan
9. Standing Item: Discussion of Potential Agenda Items for Board of Directors Meetings
10. Committee Member Announcements
11. Adjournment

# Item 5

**Review and Provide Recommendation to the  
Board on the CAC FY 2022-2023 Work Plan**

# Item 6

## **Review and Provide Input on the Rate Development Policy**

# Purpose of the Rate Development Policy.



To provide the framework for San Diego Community Power (SDCP) Board of Directors and staff that ensures SDCP's rate design and development process remains transparent, fiscally responsible and centered on the customer.



As a public not-for-profit agency, SDCP must set rates to recover costs associated with debt service, the purchase of power and operational costs at a minimum.

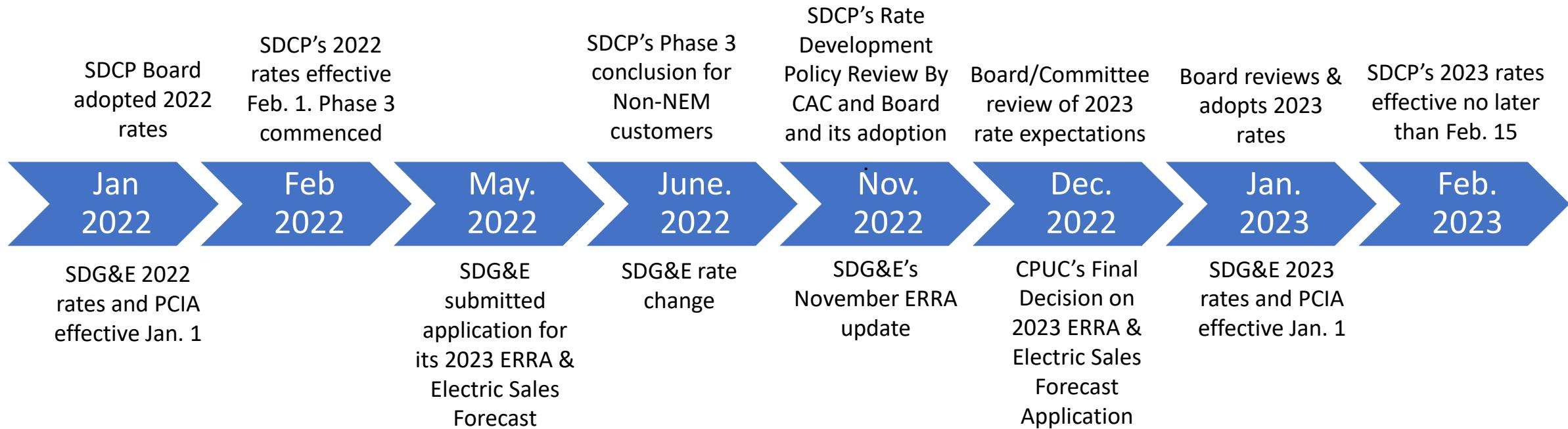


# Rate Development Policy Objectives.

SDCP's rate setting objectives and priorities are as follows:

- Cost Recovery
- Reserves
- Rate competitiveness and Customer value
- Rate stability
- Equity among customers
- Rate structures simplicity and comparability
- Transparency
- Avoidance of cost shifting
- Cost of service

# SDCP's 2022/2023 Rate Development Timeline



# Item 7

## **Receive Update on Public Relations and Back-Office Operations**

# Public Relations

- Working on the scheduling, development and design of the Phase 4 enrollment notices.
- Beginning negotiations on key partnerships for the 2023 sports season.
- Conducting a series of meet-and-greets with members of local media to provide educational opportunities about how SDCP works.

# Community Outreach

- SDCP has been out and about more than ever.
- Outreach has been at record levels during September and October.



# Participation Stats

11/7/2022  
Refreshed

## Participation - by Accounts



96.6%

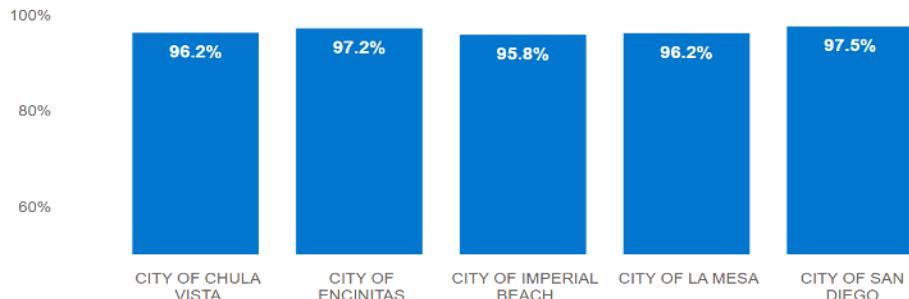
### Phase 1/2

Territory	Eligible	Active	Opt Outs	Opt Out %	Participation %
CITY OF CHULA VISTA	7,806	7,511	295	3.8%	96.2%
CITY OF ENCINITAS	3,179	3,089	90	2.8%	97.2%
CITY OF IMPERIAL BEACH	548	525	23	4.2%	95.8%
CITY OF LA MESA	2,711	2,607	104	3.8%	96.2%
CITY OF SAN DIEGO	57,479	56,065	1,414	2.5%	97.5%
<b>Total</b>	<b>71,723</b>	<b>69,797</b>	<b>1,926</b>	<b>2.7%</b>	<b>97.3%</b>

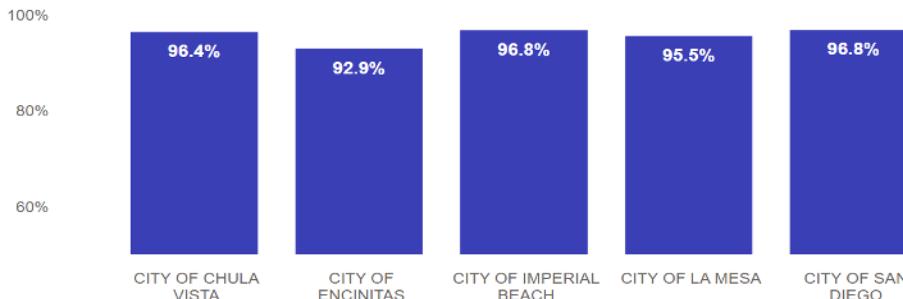
### Phase 3

Territory	Eligible (Noticed)	Active	Opt Outs	Opt Out %	Participation %
CITY OF CHULA VISTA	88,261	81,583	3,156	3.6%	96.4%
CITY OF ENCINITAS	25,202	22,120	1,789	7.1%	92.9%
CITY OF IMPERIAL BEACH	10,365	9,890	335	3.2%	96.8%
CITY OF LA MESA	26,590	24,499	1,195	4.5%	95.5%
CITY OF SAN DIEGO	558,343	521,577	17,864	3.2%	96.8%
<b>Total</b>	<b>708,761</b>	<b>659,669</b>	<b>24,339</b>	<b>3.4%</b>	<b>96.6%</b>

### Phase 1&2 Participation Rates



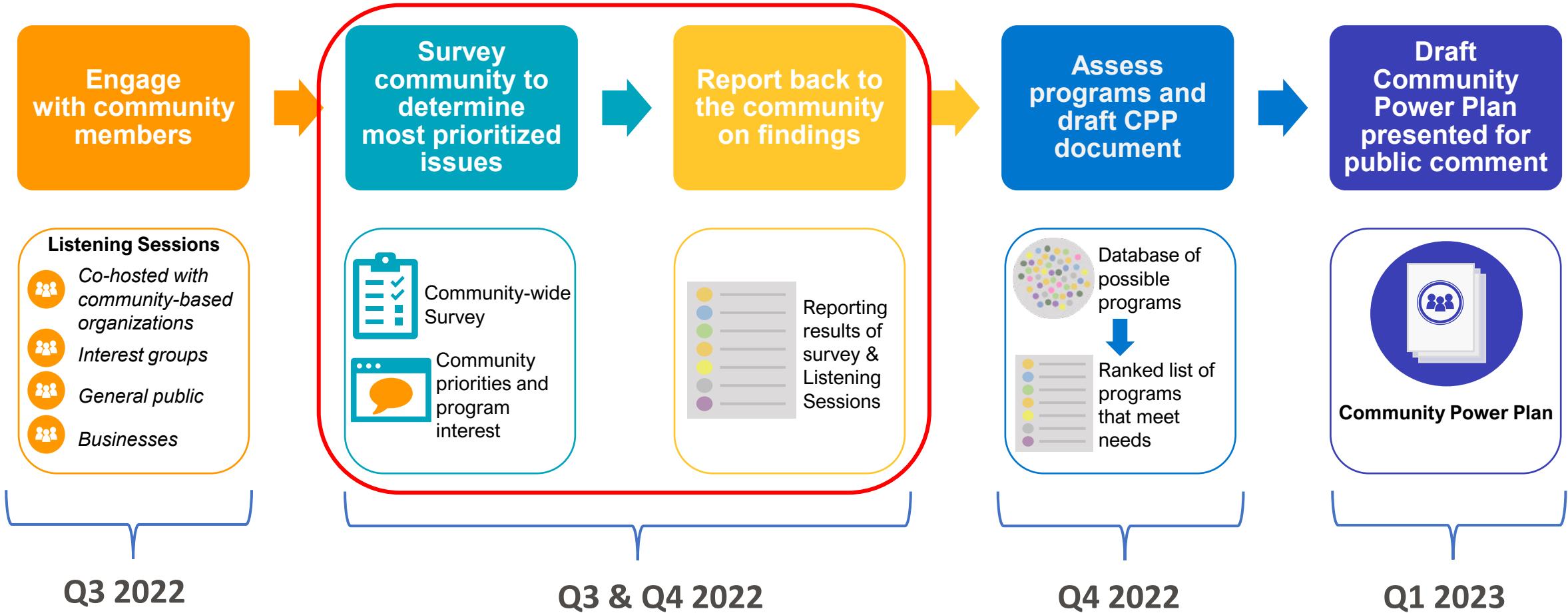
### Phase 3 (Noticed Phases) Participation Rates



# Item 8

## **Receive Update on the Community Power Plan**

# Timeline



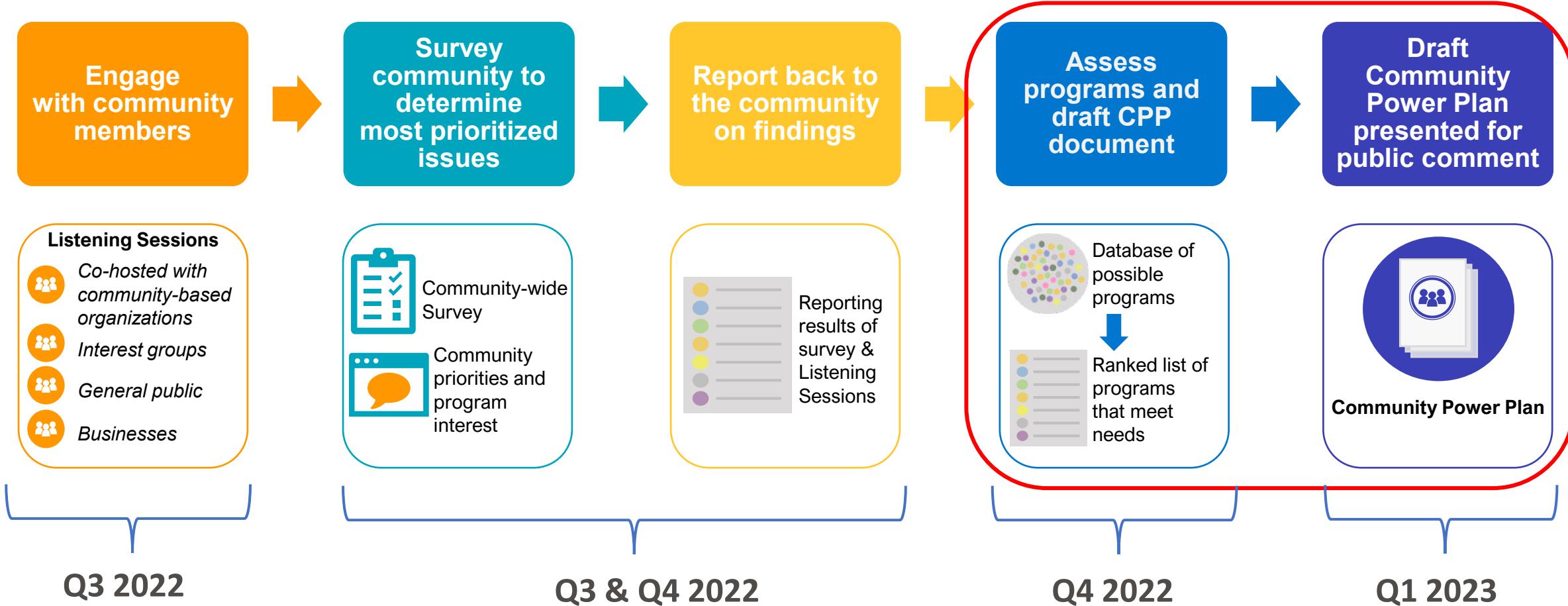
# Initial Survey Responses

**More than 3,000 responses**

Compared against 2020 Census data to seek representativeness

- City and County
- Race and ethnicity
- Age
- Income
- Housing type (e.g., single-family vs. multi-family)
- Renter and owner
- Population living in Communities of Concern

# Timeline



# Item 9

## **Standing Item: Discussion of Potential Agenda Items for Board of Directors Meetings**

# Regular Meeting Agenda

**Committee Member  
Announcements**

**Adjournment**



# Community Advisory Committee

